

News Release
FOR IMMEDIATE RELEASE

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NEW Yorkshire Roofing of Northern California Inc. DBA Roofmax Diamond Certified Company Report SUMMARY UPDATE

Celebrates 39th anniversary, offers new promotions on reroofing and solar installation projects, publishes new blog on its website, new survey responses posted

Petaluma, CA, March 6, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Yorkshire Roofing of Northern California Inc. DBA Roofmax](#). This newly researched report for quality-seeking Bay Area consumers adds to Yorkshire Roofing of Northern California Inc. DBA Roofmax’s deep info company report on [diamondcertified.org](#), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.



Yorkshire Roofing of Northern California Inc. DBA Roofmax has earned Diamond Certified for 20 consecutive years, with 422 verified customers surveyed and a customer loyalty rate of 95%. The company provides roofing services for residential and commercial clients in Alameda and Contra Costa Counties.

[Yorkshire Roofing of Northern California Inc. DBA Roofmax Diamond Certified Company Report + New SUMMARY UPDATE](#)

Yorkshire Roofing of Northern California Inc. DBA Roofmax Diamond Certified Video Reports

[Company Story](#)

“Yorkshire Roofing of Northern California Inc. DBA Roofmax has earned Diamond Certified for two decades, and we’re proud to add even more deep research about them in this new

Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a fantastic roofing contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Yorkshire Roofing of Northern California Inc. DBA Roofmax

[Yorkshire Roofing of Northern California Inc. DBA Roofmax](#) provides a wide range of roofing services for residential and commercial clients in Alameda and Contra Costa Counties. The company has the capabilities to work with all types of roofing materials, from composition shingles and standing seam metal to stone-coated steel and low-slope/flat roofing, and it also has the training and equipment to install solar systems, insulation, gutters, downspouts, skylights, and more.

Kenny Falconi is owner of Yorkshire Roofing of Northern California Inc. DBA Roofmax, a Diamond Certified roofing contractor. He can be contacted at kenny@yorkshireroofing.com or (925) 405-6911.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.