News Release FOR IMMEDIATE RELEASE

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NEW World Tree Service, Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 28th anniversary, new projects completed, new survey responses posted

Petaluma, CA, March 5, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on World Tree Service, Inc. This newly researched report for quality-seeking Bay Area consumers adds to World Tree Service's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

World Tree Service, Inc. has earned Diamond Certified for 23 consecutive years, with 455 verified customers surveyed and a customer loyalty rate of 97%. The company provides full-service tree care for residential and commercial clients throughout the Bay Area.



Owner James Cairnes, Diamond Certified Expert Contributor

James Cairnes is a veteran of the tree service industry who has contributed his expertise to help Bay Area residents improve their tree care projects. He is available to provide his unique insights on all types of tree topics. Reach him directly for interviews at mail@smallworldtree.com or (415) 868-5904.



James' expert tips and additional information about World Tree Service, Inc. can be found below.

World Tree Service, Inc. Diamond Certified Company Report + New SUMMARY UPDATE

World Tree Service, Inc. Diamond Certified Video Reports

Company Profile
Company Story
Expert Contributions

Owner James Cairnes' Diamond Certified Expert Contributions

James Cairnes Profile

James Cairnes Expert Tip: Does My Tree Have Sudden Oak Death?

James Cairnes Expert Video: Does My Tree Have Sudden Oak Death?

"World Tree Service, Inc. has earned Diamond Certified for over two decades, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an exceptional tree service company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About World Tree Service, Inc.

<u>World Tree Service, Inc.</u> offers full-service tree care to clients throughout the Bay Area. The company's services include hazardous tree removal, pruning, safety trimming, preventive maintenance, arborist reports, stump grinding, diagnosis and treatment, and emergency response. It also offers consulting services and uses multi-technical methods to tend and restore trees.

James Cairnes is owner of World Tree Service, Inc., a Diamond Certified tree service company. He can be contacted at mail@smallworldtree.com or (415) 868-5904.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise[®] earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.