News Release FOR IMMEDIATE RELEASE

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NEW Winter Roofing Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 33rd anniversary, new projects completed, new survey responses posted

Petaluma, CA, April 29, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>Winter Roofing Inc.</u> This newly researched report for quality-seeking Bay Area consumers adds to Winter Roofing's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Winter Roofing Inc. has earned Diamond Certified for 10 consecutive years, with 100 verified customers surveyed and a customer loyalty rate of 94%. The company provides roof installation and repair services for residential, commercial, and industrial clients throughout the Greater Bay Area



President Javier Martinez, Diamond Certified Expert Contributor

Javier Martinez is a veteran of the roofing industry who has contributed his expertise to help Bay Area residents improve their roofing projects. He is available to provide his unique insights on all types of roofing topics. Reach him directly for interviews at info@winterroofing.com or (408) 782-4966.



Javier's expert tips and additional information about Winter Roofing Inc. can be found below.

Winter Roofing Inc. Diamond Certified Company Report + New SUMMARY UPDATE

Winter Roofing Inc. Diamond Certified Video Reports

Company Profile
Company Story

Expert Contributions

President Javier Martinez's Diamond Certified Expert Contributions

Javier Martinez Profile

Javier Martinez Expert Tip: The Benefits of Hiring a Factory-Certified Roofer Javier Martinez Expert Video: Maximizing Your Roof Warranty

"Winter Roofing Inc. has earned Diamond Certified for a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a tremendous roofing contractor."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Winter Roofing Inc.

<u>Winter Roofing Inc.</u> installs and repairs all types of roofs for residential, commercial, and industrial clients throughout the Greater Bay Area. The company has the in-house capabilities to handle every step of the roofing process, from the initial estimate to the finishing touches, and it's also qualified to perform roof inspections, install sun tunnels, and more.

Javier Martinez is president of Winter Roofing Inc., a Diamond Certified roofing contractor. He can be contacted at info@winterroofing.com or (408) 782-4966.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise[®] earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.