

News Release
FOR IMMEDIATE RELEASE

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NEW Window-ology Diamond Certified Company Report SUMMARY UPDATE
Celebrates 33rd anniversary, offers new promos, new projects completed, new survey responses posted

Petaluma, CA, December 4, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Window-ology](https://www.window-ology.com). This newly researched report for quality-seeking Bay Area consumers adds to Window-ology's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Window-ology has earned Diamond Certified for 16 consecutive years, with 445 verified customers surveyed and a customer loyalty rate of 95%. The company provides window covering products and services for residential and commercial customers in Alameda and Contra Costa Counties.

President Alan Robinette, Diamond Certified Expert Contributor

Alan Robinette is a veteran of the window covering industry who has contributed his expertise to help Bay Area residents improve their window covering projects. He is available to provide his unique insights on all types of window covering topics. Reach him directly for interviews at info@window-ology.com or (925) 331-0343.



Alan's expert tips and additional information about Window-ology can be found below.

[Window-ology Diamond Certified Company Report + New SUMMARY UPDATE](#)

Window-ology Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

President Alan Robinette's Diamond Certified Expert Contributions

[Alan Robinette Profile](#)

[Alan Robinette Expert Tip: Blinds, Shades and Shutters: A Basic Overview](#)

[Alan Robinette Expert Tip: Motorization for Window Treatments](#)

[Alan Robinette Expert Tip: The Benefits of Cellular Shades](#)

[Alan Robinette Expert Video: Window Treatment Motorization](#)

[Alan Robinette Expert Video: Understanding Blinds, Shades & Shutters](#)

[Alan Robinette Expert Video: Benefits of Cellular Shades](#)

[Alan Robinette Expert Video: Mixing and Matching Home Decor](#)

“Window-ology has earned Diamond Certified for over a decade, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous window covering company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Window-ology

[Window-ology](#) offers window covering products and services to residential and commercial customers in Alameda and Contra Costa Counties. The company provides sales, installation and repair services for blinds, shades, shutters, draperies, motorized window treatments, solar screens, exterior awnings, and more.

Alan Robinette is president of Window-ology, a Diamond Certified window covering company. He can be contacted at info@window-ology.com or (925) 331-0343.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.