

News Release FOR IMMEDIATE RELEASE

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NEW West Valley Arborists, Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 20th anniversary, new survey responses posted, new projects completed

Petaluma, CA, July 23, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [West Valley Arborists, Inc.](https://www.westvalleyarborists.com) This newly researched report for quality-seeking Bay Area consumers adds to West Valley Arborists' deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

West Valley Arborists, Inc. has earned Diamond Certified for 16 consecutive years, with 464 verified customers surveyed and a customer loyalty rate of 95%. The company provides various tree services for corporate, commercial and residential clients in Santa Clara County.

Owner Simon Tunnicliffe, Diamond Certified Expert Contributor

Simon Tunnicliffe is a veteran of the tree service industry who has contributed his expertise to help Bay Area residents improve their tree projects. He is available to provide his unique insights on all types of tree service topics. Reach him directly for interviews at westvalleyarborists@gmail.com or (408) 827-8933.

Simon's expert tips and additional information about West Valley Arborists, Inc. can be found below.

[West Valley Arborists, Inc. Diamond Certified Company Report + New SUMMARY UPDATE](https://www.westvalleyarborists.com)

West Valley Arborists, Inc. Diamond Certified Video Reports



[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

Owner Simon Tunnicliffe's Diamond Certified Expert Contributions

[Simon Tunnicliffe Profile](#)

[Simon Tunnicliffe Expert Tip: Deep Root Fertilization](#)

[Simon Tunnicliffe Expert Video: Deep Root Fertilization](#)

“West Valley Arborists, Inc. has earned Diamond Certified for over a decade, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent tree service company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About West Valley Arborists, Inc.

[West Valley Arborists, Inc.](#) is an urban tree care specialist that serves corporate, commercial and residential clients in Santa Clara County. Its many tree services include arborist reports, fine pruning and shaping, tree and stump removal, planting, fertilization, cabling and bracing, and consultation. The company also offers 24-hour emergency response for its customers’ convenience.

Simon Tunnicliffe is owner of West Valley Arborists, Inc., a Diamond Certified tree service company. He can be contacted at westvalleyarborists@gmail.com or (408) 827-8933.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.