

News Release
FOR IMMEDIATE RELEASE

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NEW Vanguard Termite Control Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 4th anniversary, sponsors Menlo-Atherton Little League team, publishes new blog on its website, new survey responses posted

Petaluma, CA, April 16, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Vanguard Termite Control Inc.](#) This newly researched report for quality-seeking Bay Area consumers adds to Vanguard Termite Control’s deep info company report on [diamondcertified.org](#), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.



Vanguard Termite Control Inc. earned Diamond Certified in April 2025, with 89 verified customers surveyed and a customer loyalty rate of 96%. The company provides termite control services for residential and commercial clients in San Mateo, Alameda, Santa Clara, Santa Cruz, Contra Costa, Napa, Sonoma, Solano, and Marin Counties.

Field Representative Jim Mortensen, Diamond Certified Expert Contributor

Jim Mortensen is a veteran of the termite control industry who has contributed his expertise to help Bay Area residents improve their termite control projects. He is available to provide his unique insights on all types of termite control topics. Reach him directly for interviews at [office@vanguardtermite.com](#) or (650) 648-3924.



Jim’s expert tips and additional information about Vanguard Termite Control Inc. can be found below.

[Vanguard Termite Control Inc. Diamond Certified Company Report + New SUMMARY UPDATE](#)

Vanguard Termite Control Inc. Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[5 Useful Answers](#)

[Expert Contributions](#)

Field Representative Jim Mortensen's Diamond Certified Expert Contributions

[Jim Mortensen Expert Tip: The Importance of Regular Termite Inspections](#)

[Jim Mortensen Expert Video: Finding a Versatile Termite Control Company](#)

[Jim Mortensen Expert Video: Why Termite Inspections are Important](#)

“Vanguard Termite Control Inc. has earned our highest award, Diamond Certified, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent termite control company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Vanguard Termite Control Inc.

[Vanguard Termite Control Inc.](#) provides a complete range of termite control services for residential and commercial clients in San Mateo, Alameda, Santa Clara, Santa Cruz, Contra Costa, Napa, Sonoma, Solano, and Marin Counties. The company utilizes both localized and fumigation treatments to eliminate termites from its customers’ properties, and it’s also qualified to repair structural damage caused by termites and wood-destroying fungus.

Jorge Rueda is owner of Vanguard Termite Control Inc., a Diamond Certified termite control company. He can be contacted at office@vanguardtermite.com or (650) 648-3924.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.