News Release FOR IMMEDIATE RELEASE

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NEW True North Kitchen & Bath Diamond Certified Company Report SUMMARY UPDATE

Celebrates 7th anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, November 21, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>True North Kitchen & Bath</u>. This newly researched report for quality-seeking Bay Area consumers adds to True North Kitchen & Bath's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

True North Kitchen & Bath has earned Diamond Certified for five consecutive years, with 83 verified customers surveyed and a customer loyalty rate of 88%. The company provides interior and exterior remodeling services for residential and commercial clients in San Mateo, Santa Clara, Alameda, Monterey, Contra Costa, San Francisco, and Los Angeles Counties.



<u>True North Kitchen & Bath Diamond Certified Company Report + New SUMMARY UPDATE</u>

True North Kitchen & Bath Diamond Certified Video Reports Company Story

"True North Kitchen & Bath has earned our highest award, Diamond Certified, and now we've added to our deep research on the company in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an exceptional remodeling contractor."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About True North Kitchen & Bath

<u>True North Kitchen & Bath</u> remodels indoor and outdoor living spaces for residential and commercial clients in San Mateo, Santa Clara, Alameda, Monterey, Contra Costa, San Francisco, and Los Angeles Counties. The company's remodeling capabilities extend to everything from kitchens and bathrooms to interlocking pavers and artificial turf, and it's also qualified to provide project management services throughout each step of the construction process.

Steve Molof is president of True North Kitchen & Bath, a Diamond Certified remodeling contractor. He can be contacted at steve@truenorthkb.com or (650) 866-5924.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise[®] earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.