

News Release
FOR IMMEDIATE RELEASE

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NEW Sure Roofing & Waterproofing Diamond Certified Company Report SUMMARY UPDATE

Celebrates 43rd anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, April 17, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Sure Roofing & Waterproofing](https://www.sureroofing.com). This newly researched report for quality-seeking Bay Area consumers adds to Sure Roofing & Waterproofing's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Sure Roofing & Waterproofing has earned Diamond Certified for 23 consecutive years, with 360 verified customers surveyed and a customer loyalty rate of 96%. The company provides roof installation and maintenance services for residential and commercial clients throughout the Bay Area.



Sales Manager Chris Testa, Diamond Certified Expert Contributor

Chris Testa is a veteran of the roofing industry who has contributed his expertise to help Bay Area residents improve their roofing projects. He is available to provide his unique insights on all types of roofing topics. Reach him directly for interviews at chris@sureroofing.com or (415) 493-8959.



Chris' expert tips and additional information about Sure Roofing & Waterproofing can be found below.

[Sure Roofing & Waterproofing Diamond Certified Company Report + New SUMMARY UPDATE](#)

Sure Roofing & Waterproofing Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[5 Useful Answers](#)

[Expert Contributions](#)

Sales Manager Chris Testa's Diamond Certified Expert Contributions

[Chris Testa Profile](#)

[Chris Testa Expert Tip: How to Maximize Your Roof Investment](#)

[Chris Testa Expert Video: Maximizing Your Roof Investment](#)

“Sure Roofing & Waterproofing has earned Diamond Certified for over two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous roofing contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Sure Roofing & Waterproofing

[Sure Roofing & Waterproofing](#) is a family-owned and operated roofing contractor that serves residential and commercial clients throughout the Bay Area. In addition to new roof construction, reroofing and waterproofing, the company installs and maintains skylights, siding, and roof decks. It also operates a full-service sheet metal shop that crafts roofing and architectural features from premium metals such as milled Italian copper and Rheinzink™ titanium-zinc alloy.

Richard Choy is owner of Sure Roofing & Waterproofing, a Diamond Certified roofing contractor. He can be contacted at richard.choy@sureroofing.com or (415) 493-8959.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.