

**News Release  
FOR IMMEDIATE RELEASE**

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**NEW SonoMarin Cleaning Services, Inc. Diamond Certified Company Report SUMMARY UPDATE**

*Invests in a fleet of hybrid vehicles, expands portfolio to include laundry and concierge services, new survey responses posted*

Petaluma, CA, October 15, 2024 – Diamond Certified Resource has published a new [Company Report Summary Update on SonoMarin Cleaning Services, Inc.](#) This newly researched report for quality-seeking Bay Area consumers adds to SonoMarin Cleaning Services’ deep info company report on [diamondcertified.org](#), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

SonoMarin Cleaning Services has earned Diamond Certified for 19 consecutive years, with 461 verified customers surveyed and a customer loyalty rate of 98%. The company serves Sonoma, Marin and San Francisco Counties with a wide range of residential and commercial cleaning services.



Here are some highlights from the new Update:

- Recently made a significant investment to replace its fleet of gasoline-powered vehicles with hybrid vehicles
- Expanded its portfolio to offer laundry services, concierge services, and scheduled cleaning services to large properties and estates listed on selected vacation rental websites

- Implemented a new program that gives bonus payments to cleaners who demonstrate loyalty to the company and produce great results for customers

### **Owner Stanley Costa**

Stanley Costa is a veteran of the cleaning industry who has contributed his expertise to help Bay Area residents improve their cleaning projects. He is available to provide his unique insights on all types of residential and commercial cleaning topics. Reach him directly for interviews at [stanley.costa@sonomarincleaning.com](mailto:stanley.costa@sonomarincleaning.com) or (707) 769-9343.



Stanley's expert tips and additional information about SonoMarin Cleaning Services can be found below.

[SonoMarin Cleaning Services, Inc. Diamond Certified Company Report + New SUMMARY UPDATE](#)

### **SonoMarin Cleaning Services, Inc. Diamond Certified Video Reports**

[Company Profile](#)

[Company Story](#)

[5 Useful Answers](#)

[Expert Contributions](#)

### **Owner Stanley Costa's Diamond Certified Expert Contributions**

[Stanley Costa Profile](#)

[Stanley Costa Expert Tip: How to Clean Your House](#)

[Stanley Costa Expert Video: Adopting a Cleaning Methodology](#)

“SonoMarin Cleaning Services is one of our longest-tenured Diamond Certified companies, and we're proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see their wide range of cleaning capabilities, they really stand out as an excellent company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

**About SonoMarin Cleaning Services, Inc.**

SonoMarin Cleaning Services, Inc. provides a wide range of cleaning services for residential and commercial clients in Sonoma, Marin, and San Francisco Counties. In addition to cleaning bathrooms, kitchens, offices and various other rooms, the company offers exterior power washing services and performs post-construction and post-remodeling cleanup. Its comprehensive service packages range from "Standard" to "Deep Cleaning" and allow clients to create customized cleaning plans that fit their particular needs.

Stanley Costa is owner of SonoMarin Cleaning Services, Inc., a Diamond Certified cleaning company. He can be contacted at [stanley.costa@sonomarincleaning.com](mailto:stanley.costa@sonomarincleaning.com) or (707) 769-9343.

### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at [diamondcertified.org](http://diamondcertified.org). They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

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