## News Release FOR IMMEDIATE RELEASE

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# **NEW Smith & Son Construction Diamond Certified Company Report SUMMARY UPDATE**

Celebrates 8th anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, April 21, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on Smith & Son Construction. This newly researched report for quality-seeking Bay Area consumers adds to Smith & Son Construction's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Smith & Son Construction recently earned Diamond Certified, with 10 verified customers surveyed and a customer loyalty rate of 100%. The company provides remodeling services for residential and commercial clients in Alameda, Contra Costa, and Solano Counties.



#### Owner Lance Smith, Diamond Certified Expert Contributor

Lance Smith is a veteran of the construction industry who has contributed his expertise to help Bay Area residents improve their remodeling projects. He is available to provide his unique insights on all types of construction topics. Reach him directly for interviews at <a href="mailto:lance@smithandson.net">lance@smithandson.net</a> or (510) 761-6930.



Lance's expert tips and additional information about Smith & Son Construction can be found below.

Smith & Son Construction Diamond Certified Company Report + New SUMMARY UPDATE

Smith & Son Construction Diamond Certified Video Reports

Company Profile
Company Story
Expert Contributions

### **Owner Lance Smith's Diamond Certified Expert Contributions**

Lance Smith Expert Tip: How to Prepare for a Remodeling Project

Lance Smith Expert Video: Researching Contractors
Lance Smith Expert Video: Remodeling Preparation

"Smith & Son Construction has earned our highest award, Diamond Certified, and now we've added to our deep research on the company in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a tremendous remodeling contractor."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

#### **About Smith & Son Construction**

Smith & Son Construction provides a variety of remodeling services for residential and commercial clients in Alameda, Contra Costa, and Solano Counties. In addition to remodeling everything from kitchens and bathrooms to entire homes, the company has the training and equipment to build room additions, perform tenant improvements and building maintenance, and much more.

Lance Smith is owner of Smith & Son Construction, a Diamond Certified remodeling contractor. He can be contacted at <a href="lance@smithandson.net">lance@smithandson.net</a> or (510) 761-6930.

#### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise<sup>®</sup> earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at <a href="mailto:greglouie@diamondcertified.org">greglouie@diamondcertified.org</a> or (925) 548-3175.