News Release
FOR IMMEDIATE RELEASE

Nick Saab, Owner
Site for Sore Eyes - Napa
(510) 397-8975
nicksaab@comcast.net

Greg Louie, CEO
American Ratings Corporation
(925) 548-3175
greglouie@diamondcertified.org

NEW Site for Sore Eyes - Napa Diamond Certified Company Report SUMMARY UPDATE
Celebrates 47th anniversary, offers several exclusive discounts, new survey responses posted



Petaluma, CA, November 2, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on Site for Sore Eyes - Napa. This newly researched report for quality-seeking Bay Area consumers adds to Site for Sore Eyes - Napa's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Site for Sore Eyes - Napa has earned Diamond Certified for 20 consecutive years, with 998 verified customers surveyed and a customer loyalty rate of 91%. The company provides eye exams, eyeglasses, contact lenses and frames at its Trancas Street location in Napa.

Here are some highlights from the new Update:

- Celebrated its 47th anniversary
- Started offering several exclusive discounts, including $75 off of HD digital progressive lenses
- Helped a customer select a new pair of prescription glasses while she was visiting from San Diego

Site for Sore Eyes - Napa Diamond Certified Company Report + New SUMMARY UPDATE

Site for Sore Eyes - Napa Diamond Certified Video Reports
Company Profile

Company Story

"Site for Sore Eyes - Napa has earned Diamond Certified for two decades, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their work, they really stand out as a fantastic vision care provider."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Site for Sore Eyes - Napa
Site for Sore Eyes provides a complete range of vision care services at five locations in Napa, Fremont, Daly City, Newark and West Portal-San Francisco. In addition to offering an extensive selection of the latest in designer eyewear, goggles, and sunglasses to fit every style and budget, Dr. Gareth Valles checks the health of customers' eyes, determines corrections (if needed), and provides prescriptions for eyeglasses and contact lenses as needed.

Nick Saab is owner of Site for Sore Eyes - Napa, a Diamond Certified vision care provider. He can be contacted at nicksaab@comcast.net or (510) 397-8975.

About American Ratings Corporation
American Ratings Corporation (ARC), the creator of Diamond Certified Resource, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.