

News Release
FOR IMMEDIATE RELEASE

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NEW Sierra Roofing & Solar Diamond Certified Company Report SUMMARY UPDATE
Celebrates 49th anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, December 4, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Sierra Roofing & Solar](https://www.sierraroofing.com). This newly researched report for quality-seeking Bay Area consumers adds to Sierra Roofing & Solar's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Sierra Roofing & Solar has earned Diamond Certified for 14 consecutive years, with 323 verified customers surveyed and a customer loyalty rate of 94%. The company replaces roofs and installs solar power systems for residential and commercial clients in Alameda and Contra Costa Counties.



General Manager Sean O'Brien, Diamond Certified Expert Contributor

Sean O'Brien is a veteran of the roofing and solar industries who has contributed his expertise to help Bay Area residents improve their roofing and solar projects. He is available to provide his unique insights on all types of roofing and solar topics. Reach him directly for interviews at sean@sierraroofing.com or (510) 244-2720.



Sean's expert tips and additional information about Sierra Roofing & Solar can be found below.

[Sierra Roofing & Solar Diamond Certified Company Report + New SUMMARY UPDATE](#)

Sierra Roofing & Solar Diamond Certified Video Reports

[Company Profile](#)
[Company Story](#)
[Expert Contributions](#)

General Manager Sean O'Brien's Diamond Certified Expert Contributions

[Sean O'Brien Profile](#)

[Sean O'Brien Expert Tip: A Program to Maximize Roof Lifespan](#)

[Sean O'Brien Expert Video: The Value of a Roof Maintenance Program](#)

“Sierra Roofing & Solar has earned Diamond Certified for over a decade, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent roofing and solar contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Sierra Roofing & Solar

[Sierra Roofing & Solar](#) has been installing solar panels and replacing, repairing and inspecting roofing systems for residential and commercial clients throughout the East Bay since 1976. The company has access to all major brands and sizes of solar and roofing products, which allows its technicians to quickly handle emergency repairs and ensure every installation job is as seamless and stress-free as possible for the property owner.

Jeffrey Basch is president of Sierra Roofing & Solar, a Diamond Certified roofing and solar contractor. He can be contacted at jeff@sierraroofing.com or (510) 244-2720.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.