

News Release
FOR IMMEDIATE RELEASE

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NEW Shelton Roofing Co., Inc. Diamond Certified Company Report SUMMARY UPDATE
Celebrates 84th anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, June 12, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Shelton Roofing Co., Inc.](https://www.sheltonroofing.com) This newly researched report for quality-seeking Bay Area consumers adds to Shelton Roofing Co.’s deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Shelton Roofing Co., Inc. has earned Diamond Certified for 25 consecutive years, with 624 verified customers surveyed and a customer loyalty rate of 98%. The company provides roofing services for residential and commercial clients in Santa Clara and San Mateo Counties.



Estimator Joe Stefani, Diamond Certified Expert Contributor

Joe Stefani is a veteran of the roofing industry who has contributed his expertise to help Bay Area residents improve their roofing projects. He is available to provide his unique insights on all types of roofing topics. Reach him directly for interviews at sheltonroof@earthlink.net or (650) 898-7900.



Joe’s expert tips and additional information about Shelton Roofing Co., Inc. can be found below.

[Shelton Roofing Co., Inc. Diamond Certified Company Report + New SUMMARY UPDATE](#)

[Shelton Roofing Co., Inc. Diamond Certified Video Reports](#)
[Company Profile](#)

[Company Story](#)
[5 Useful Answers](#)
[Expert Contributions](#)

Estimator Joe Stefani's Diamond Certified Expert Contributions

[Joe Stefani Expert Profile](#)

[Joe Stefani Expert Tip: Annual Roof Maintenance](#)

[Joe Stefani Expert Video: Annual Roof Maintenance](#)

“Shelton Roofing Co., Inc. has earned Diamond Certified for over two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a fantastic roofing contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Shelton Roofing Co., Inc.

[Shelton Roofing Co., Inc.](#) offers a variety of roofing services to residential and commercial clients throughout the San Francisco Peninsula, including new roofing, reroofing and roof/gutter repairs. Family-owned and operated since 1942, the company has expertise working with a variety of roofing styles, including composition, tar and gravel, modified bitumen, tile, wood shingles and shakes, synthetics, single-ply, standing seam metal, and more. It has more than 30 dedicated employees and a fleet of well-equipped trucks to handle projects of all sizes.

Paul Lawson is president of Shelton Roofing Co., Inc., a Diamond Certified roofing contractor. He can be contacted at sheltonpaul@comcast.net or (650) 898-7900.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.