# News Release FOR IMMEDIATE RELEASE

John Gorman, Owner Save Energy Company (707) 347-1900 jgorman@saveenergyco.com

Greg Louie, CEO American Ratings Corporation (925) 548-3175 greglouie@diamondcertified.org

NEW Save Energy Company Diamond Certified Company Report SUMMARY UPDATE
Becomes platinum member of Certified Contractors Network, offering 20% off on all purchases,
new survey responses posted

Petaluma, CA, August 29, 2024 – Diamond Certified Resource has published a new <u>Company Report Summary Update on Save Energy Company</u>. This newly researched report for quality-seeking Bay Area consumers adds to Save Energy Company's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table, owner expert tips and more.

Save Energy Company has earned Diamond Certified for 23 consecutive years, with 612 verified customers surveyed and a customer loyalty rate of 96%. The company serves Sonoma, Marin and San Francisco Counties with window replacements, French door replacements, entry doors, and more.



Here are some highlights from the new Update:

- o Became a platinum member of Certified Contractors Network (CCN)
- o Now offering 20% off on all purchases (additional savings available for larger projects)
- O Won a bid to install new windows in a high-efficiency home later in 2024

### Owner John Gorman, Diamond Certified Expert Contributor

John Gorman is a veteran of the window and door industry who has contributed his expertise to help Bay Area residents improve their window and door projects. As a Diamond Certified Expert Contributor, he is available to provide his unique insights on all types of window and door topics. Reach him directly for interviews at <a href="mailto:jgorman@saveenergycom.com">jgorman@saveenergycom.com</a> or (707) 347-1900.



John's expert tips and additional information about Save Energy Company can be found below.

Save Energy Company Diamond Certified Company Report + New SUMMARY UPDATE

# **Save Energy Company Diamond Certified Video Reports**

Company Profile
Company Story
5 Useful Answers
Expert Contributions

## **Owner John Gorman's Diamond Certified Expert Contributions**

John Gorman Profile

John Gorman Expert Tip: How to Choose the Right Window Frames

John Gorman Expert Video: Three Window Frame Options

"Save Energy Company is one of our longest-tenured Diamond Certified companies, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their numerous projects, they really stand out as an exceptional company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

#### **About Save Energy Company**

<u>Save Energy Company</u> provides and installs energy-efficient windows and doors for residential clients throughout Marin, San Francisco, and Sonoma Counties. The family-owned and operated company is celebrating its 41st anniversary in 2024. It continues to offer the industry's top brands—such as Simonton, Milgard and Marvin—and

friendly, clean, expert installation crews.

John Gorman is owner of Save Energy Company, a Diamond Certified window and door company. He can be contacted at <u>igorman@saveenergyco.com</u> or (707) 347-1900.

### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise<sup>®</sup> earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.