

News Release
FOR IMMEDIATE RELEASE

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NEW Ross Roofing & Construction, Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 76th anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, March 6, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Ross Roofing & Construction, Inc.](https://www.rossroofing.com) This newly researched report for quality-seeking Bay Area consumers adds to Ross Roofing & Construction’s deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Ross Roofing & Construction, Inc. has earned Diamond Certified for 18 consecutive years, with 376 verified customers surveyed and a customer loyalty rate of 97%. The company provides roofing services for residential and commercial clients in Monterey, Santa Cruz, and San Benito Counties.



President Mike Ross, Diamond Certified Expert Contributor

Mike Ross is a veteran of the roofing industry who has contributed his expertise to help Bay Area residents improve their roofing projects. He is available to provide his unique insights on all types of roofing topics. Reach him directly for interviews at mike@rossroofing.net or (831) 708-8969.



Mike’s expert tips and additional information about Ross Roofing & Construction, Inc. can be found below.

[Ross Roofing & Construction, Inc. Diamond Certified Company Report + New SUMMARY UPDATE](#)

Ross Roofing & Construction, Inc. Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

President Mike Ross' Diamond Certified Expert Contributions

[Mike Ross Profile](#)

[Mike Ross Expert Tip: Staying on Top of Roof Maintenance](#)

[Mike Ross Expert Tip: Safety Tip for DIY Roof Inspection](#)

[Mike Ross Expert Video: Three Roofing Tips](#)

“Ross Roofing & Construction, Inc. has earned Diamond Certified for almost two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an exceptional roofing contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Ross Roofing & Construction, Inc.

[Ross Roofing & Construction, Inc.](#) provides a variety of residential and commercial roofing services, as well as solar installation, for clients in Monterey, Santa Cruz and San Benito Counties, including new construction roofing, repairs, reroofing, waterproofing and real estate roof inspections. The family-owned and operated company has experience working with all types of high-quality roofing materials, from single-ply Duro-Last membranes to asphalt shingles, metal, wood and two-piece clay tile roofing. It’s also Monterey County’s only certified Owens Corning Platinum Level Shingle Installer and it employs certified Tile Roofing Industry Alliance Applicators.

Mike Ross is president of Ross Roofing & Construction, Inc., a Diamond Certified roofing contractor. He can be contacted at mike@rossroofing.net or (831) 708-8969.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer

guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.