# News Release FOR IMMEDIATE RELEASE

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### **NEW ROOFMASTERS Diamond Certified Company Report SUMMARY UPDATE**

Celebrates 32nd anniversary, wins "Best Roofer & Best Solar Company" award, sponsors Suisun American Little League, new survey responses posted

Petaluma, CA, April 21, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>ROOFMASTERS</u>. This newly researched report for quality-seeking Bay Area consumers adds to ROOFMASTERS' deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

ROOFMASTERS has earned Diamond Certified for 10 consecutive years, with 290 verified customers surveyed and a customer loyalty rate of 99%. The company installs, repairs, and maintains roofs for residential and commercial clients in Solano, Napa, Yolo, Sacramento, and Central Contra Costa Counties.



## Owner Aaron Weiss, Diamond Certified Expert Contributor

Aaron Weiss is a veteran of the roofing industry who has contributed his expertise to help Bay Area residents improve their roofing projects. He is available to provide his unique insights on all types of roofing topics. Reach him directly for interviews at <u>aaron@roofmasters.org</u> or (707) 200-1301.



Aaron's expert tips and additional information about ROOFMASTERS can be found below.

ROOFMASTERS Diamond Certified Company Report + New SUMMARY UPDATE

**ROOFMASTERS Diamond Certified Video Reports** 

Company Profile
Company Story
Expert Contributions

## **Owner Aaron Weiss' Diamond Certified Expert Contributions**

Aaron Weiss Profile

Aaron Weiss Expert Tip: The Importance of Bird Control

Aaron Weiss Expert Tip: The Importance of Roof Maintenance

Aaron Weiss Expert Tip: Taking Advantage of Solar Incentives

Aaron Weiss Expert Video: The Importance of Roof Maintenance

Aaron Weiss Expert Video: Keeping Birds Off of Your Roof

"ROOFMASTERS has earned Diamond Certified for a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a fantastic roofing contractor."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

#### **About ROOFMASTERS**

ROOFMASTERS installs, repairs, and maintains all types of roofs for residential and commercial clients in Solano, Napa, Yolo, Sacramento, and Central Contra Costa Counties. In addition to its wide-ranging roofing capabilities, the family-owned and operated company installs solar systems, offers bird control services, repairs dry rot damage, adds ventilation and insulation to attics, and more.

Aaron Weiss is owner of ROOFMASTERS, a Diamond Certified roofing contractor. He can be contacted at aaron@roofmasters.org or (707) 200-1301.

#### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise<sup>®</sup> earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9

geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at <a href="mailto:greglouie@diamondcertified.org">greglouie@diamondcertified.org</a> or (925) 548-3175.