

**News Release**  
**FOR IMMEDIATE RELEASE**

Tom Rhoads, President  
Roof-Life Construction  
(925) 338-7472  
tom@rooflifeinc.com



Greg Louie, CEO  
American Ratings Corporation  
(925) 548-3175  
greglouie@diamondcertified.org



**NEW Roof-Life Construction Diamond Certified Company Report SUMMARY UPDATE**  
*Celebrates 39th anniversary, new projects completed, new survey responses posted*

Petaluma, CA, December 4, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Roof-Life Construction](https://www.diamondcertified.org/roof-life). This newly researched report for quality-seeking Bay Area consumers adds to Roof-Life Construction's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Roof-Life Construction has earned Diamond Certified for 10 consecutive years, with 93 verified customers surveyed and a customer loyalty rate of 99%. The company installs, repairs, and maintains roofing systems for residential and commercial clients in Contra Costa and Alameda Counties.

**President Tom Rhoads, Diamond Certified Expert Contributor**

Tom Rhoads is a veteran of the roofing industry who has contributed his expertise to help Bay Area residents improve their roofing projects. He is available to provide his unique insights on all types of roofing topics. Reach him directly for interviews at [tom@rooflifeinc.com](mailto:tom@rooflifeinc.com) or (925) 338-7472.



Tom's expert tips and additional information about Roof-Life Construction can be found below.

[Roof-Life Construction Diamond Certified Company Report + New SUMMARY UPDATE](#)

**Roof-Life Construction Diamond Certified Video Reports**

[Company Profile](#)  
[Company Story](#)  
[Expert Contributions](#)

## **President Tom Rhoads' Diamond Certified Expert Contributions**

[Tom Rhoads Profile](#)  
[Tom Rhoads Expert Tip: Maintaining a Tile Roof](#)  
[Tom Rhoads Expert Video: Tile Roof Maintenance](#)

“Roof-Life Construction has earned Diamond Certified for a decade, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent roofing contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

### **About Roof-Life Construction**

[Roof-Life Construction](#) installs, repairs, and maintains a wide variety of roofing systems (including composition shingle, tile, slate and TPO) for residential and commercial clients throughout Contra Costa and Alameda Counties. The company also has the training and equipment to install gutters, sheet metal, attic insulation, skylights, and solar power systems, and it backs all its workmanship with a 10-year warranty.

Tom Rhoads is president of Roof-Life Construction, a Diamond Certified roofing contractor. He can be contacted at [tom@rooflifeinc.com](mailto:tom@rooflifeinc.com) or (925) 338-7472.

### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at [diamondcertified.org](http://diamondcertified.org). They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at [greglouie@diamondcertified.org](mailto:greglouie@diamondcertified.org) or (925) 548-3175.