

News Release
FOR IMMEDIATE RELEASE

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NEW Roberts Electric Company, Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 94th anniversary, profiled in The Oaklandside, new survey responses posted

Petaluma, CA, February 12, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Roberts Electric Company, Inc.](https://www.robertselectric.com) This newly researched report for quality-seeking Bay Area consumers adds to Roberts Electric Company’s deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Roberts Electric Company, Inc. has earned Diamond Certified for 24 consecutive years, with 524 verified customers surveyed and a customer loyalty rate of 95%. The company provides electrical services for residential and commercial clients in Alameda and Contra Costa Counties.

President Dan Pitcock, Diamond Certified Expert Contributor

Dan Pitcock is a veteran of the electrical industry who has contributed his expertise to help Bay Area residents improve their electrical projects. He is available to provide his unique insights on all types of electrical topics. Reach him directly for interviews at dan@robertselectric.com or (925) 399-1909.



Dan’s expert tips and additional information about Roberts Electric Company, Inc. can be found below.

[Roberts Electric Company, Inc. Diamond Certified Company Report + New SUMMARY UPDATE](#)

Roberts Electric Company, Inc. Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

President Dan Pitcock's Diamond Certified Expert Contributions

[Dan Pitcock Profile](#)

[Dan Pitcock Expert Tip: Understanding Your Electrical System](#)

[Dan Pitcock Expert Tip: Updating Your Interior Lighting](#)

[Dan Pitcock Expert Video: Understanding Your Electrical System](#)

[Dan Pitcock Expert Video: Choosing the Best Lighting for Your Home](#)

“Roberts Electric Company, Inc. has earned Diamond Certified for over two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous electrical contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Roberts Electric Company, Inc.

[Roberts Electric Company, Inc. \(RECO\)](#) is a full-service electrical contractor that serves residential, commercial and industrial clients in Alameda and Contra Costa Counties. Family-owned and operated since 1932, the company is unique in the industry in its ability to meet customers’ needs in a wide range of environments. RECO’s services include lighting, upgrading electrical services, new circuits and outlets of all types, and anything for the home, including remodels, additions and new construction. Commercial services include circuit, service and distribution installations; tenant improvements; retail build-outs; lighting upgrades and control systems; isolated ground surge protection; and ballast replacements.

Dan Pitcock is president of Roberts Electric Company, Inc., a Diamond Certified electrical contractor. He can be contacted at dan@robertselectric.com or (925) 399-1909.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the

country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.