## News Release FOR IMMEDIATE RELEASE

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# NEW Robb & Messer Moving and Storage Diamond Certified Company Report SUMMARY UPDATE

Celebrates six years with North American Van Lines, implements new customer loyalty program, new survey responses posted

Petaluma, CA, October 30, 2024 – Diamond Certified Resource has published a new Company Report Summary Update on Robb & Messer Moving and Storage. This newly researched report for quality-seeking Bay Area consumers adds to Robb & Messer Moving and Storage's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table, owner expert tips and more.

Robb & Messer Moving and Storage has earned Diamond Certified for 8 consecutive years, with 250 verified customers surveyed and a customer loyalty rate of 97%. The company serves the entire Bay Area with local, intrastate, interstate and international moving; corporate office moving; and short- and long-term private storage.



Here are some highlights from the new Update:

- Celebrating six years of dedicated service as an interstage agent with North American Van Lines
- o Implemented a new loyalty program for all referrals and repeat customers

Donates all of its used moving boxes to people in need

#### Partner David Robb, Diamond Certified Expert Contributor

David Robb is a veteran of the moving industry who has contributed his expertise to help Bay Area residents improve their moving projects. As a Diamond Certified Expert Contributor, he is available to provide his unique insights on all types of moving and storage topics. Reach him directly for interviews at <a href="mailto:dave@robbmessermoving.com">dave@robbmessermoving.com</a> or (415) 613-4797.



David's expert tips and additional information about Robb & Messer Moving and Storage can be found below.

Robb & Messer Moving and Storage Diamond Certified Company Report + New SUMMARY UPDATE

#### Robb & Messer Moving and Storage Diamond Certified Video Reports

Company Profile

**Company Story** 

5 Useful Answers

**Expert Contributions** 

### Partner David Robb's Diamond Certified Expert Contributions

**David Robb Profile** 

David Robb Expert Tip: 4 Packing Tips for a Move

David Robb Expert Video: Communication in Moving

"Robb & Messer Moving and Storage has earned Diamond Certified for nearly a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their recent projects, they really stand out as a top-tier moving company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

Robb & Messer Moving and Storage provides a complete range of moving services for residential and commercial clients throughout Northern and Southern California. As a North American Van Lines agent, the company has the capabilities to handle all types of local, intrastate, interstate and international moving projects (including corporate offices), and it also offers fully insured, private storage services.

David Robb is a partner at Robb & Messer Moving and Storage, a Diamond Certified moving company. He can be contacted at dave@robbmessermoving.com or (415) 613-4797.

#### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise<sup>®</sup> earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.