News Release
FOR IMMEDIATE RELEASE

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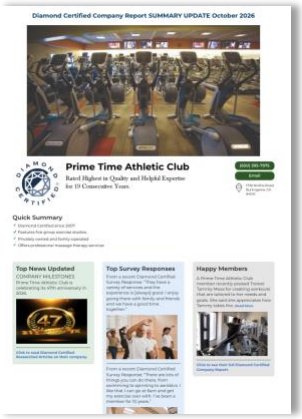
NEW Prime Time Athletic Club Diamond Certified Company Report SUMMARY UPDATE

Celebrates 47th anniversary, shares positive feedback from a happy member, new survey responses posted



Petaluma, CA, October 13, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on Prime Time Athletic Club. This newly researched report for quality-seeking Bay Area consumers adds to Prime Time Athletic Club's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Prime Time Athletic Club has earned Diamond Certified for 19 consecutive years, with 475 verified customers surveyed and a customer loyalty rate of 95%. The company offers more than 100,000 square feet of fitness amenities at its Burlingame facility.

Here are some highlights from the new Update:

- Celebrated its 47th anniversary
- Shared a positive experience that a member recently had with a personal trainer
- Two new Diamond Certified Survey Responses posted

Prime Time Athletic Club Diamond Certified Company Report + New SUMMARY UPDATE

Prime Time Athletic Club Diamond Certified Video Reports
Company Profile

Company Story

“Prime Time Athletic Club has earned Diamond Certified for almost two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a fantastic health club.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Prime Time Athletic Club
Prime Time Athletic Club is a privately owned, family-operated fitness club that has been operating in Burlingame since 1979. Its six-acre facility offers more than 100,000 square feet of amenities, including two heated swimming pools; complete fitness and cardiovascular training centers; and multiple courts for tennis, squash, racquetball, pickleball, and basketball. More than 100 group exercise classes are offered each month, and members can follow their workouts with a visit to the club's steam rooms, saunas and Jacuzzis.

Ray Jungwirth is general manager of Prime Time Athletic Club, a Diamond Certified health club. He can be contacted at ray@primetimeathletics.com or (650) 395-7975.

About American Ratings Corporation
American Ratings Corporation (ARC), the creator of Diamond Certified Resource, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.