News Release FOR IMMEDIATE RELEASE

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NEW Paradigm Concrete & Construction, Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 30th anniversary, completes new projects, new survey responses posted

Petaluma, CA, February 24, 2025 – Diamond Certified Resource has published a new Company

Report Summary Update on <u>Paradigm Concrete & Construction, Inc.</u>
This newly researched report for quality-seeking Bay Area consumers adds to Paradigm Concrete & Construction's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Paradigm Concrete & Construction, Inc. has earned Diamond Certified for 18 consecutive years, with 397 verified customers surveyed and a customer loyalty rate of 97%. The company provides concrete and masonry services for residential and commercial clients in Alameda and Contra Costa Counties.



Paradigm Concrete & Construction, Inc. Diamond Certified Company Report + New SUMMARY UPDATE

Paradigm Concrete & Construction, Inc. Diamond Certified Video Reports Company Profile Company Story

"Paradigm Concrete & Construction, Inc. has earned Diamond Certified for nearly two decades, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified

Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a high-quality concrete contractor."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Paradigm Concrete & Construction, Inc.

<u>Paradigm Concrete & Construction, Inc.</u> offers a variety of concrete and masonry services to residential and commercial clients in Alameda and Contra Costa Counties. In addition to installing and replacing concrete sidewalks, patios and driveways, the company holds a C-8 specialty license that allows it to work with materials such as exposed aggregate, slate, tile and brick. It can also provide integral or surface colors and finishes, including broom, sponge, sand, natural wash, stamp and overlay.

Salvador Arteaga is owner/president of Paradigm Concrete & Construction, Inc., a Diamond Certified concrete contractor. He can be contacted at paradigm@paradigmconcrete.com or (925) 385-8993.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise[®] earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.