News Release
FOR IMMEDIATE RELEASE

Robert Hopfner, Owner/Vice President
Pacific Coast Carpet, Inc.
(925) 679-5926
robertobob@msn.com

Greg Louie, CEO
American Ratings Corporation
(925) 548-3175
greglouie@diamondcertified.org

NEW Pacific Coast Carpet, Inc. Diamond Certified Company Report SUMMARY UPDATE
Celebrates 50th anniversary, runs new "Fall Into Flooring" sale, new projects completed, new survey responses posted



Petaluma, CA, September 25, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on Pacific Coast Carpet, Inc. This newly researched report for quality-seeking Bay Area consumers adds to Pacific Coast Carpet's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Pacific Coast Carpet, Inc. has earned Diamond Certified for 16 consecutive years, with 250 verified customers surveyed and a customer loyalty rate of 94%. The company provides and installs carpet and flooring products for residential and commercial clients throughout Central Contra Costa County.

Here are some highlights from the new Update:

- Celebrated its 50th anniversary
- Started running its "Fall Into Flooring" sale, which lets customers save up to $500 on select products through the end of October
- Completed a luxury vinyl plank flooring installation project for a homeowner in San Leandro

Pacific Coast Carpet, Inc. Diamond Certified Company Report + New SUMMARY UPDATE

Pacific Coast Carpet, Inc. Diamond Certified Video Reports
Company Profile
Company Story

"Pacific Coast Carpet, Inc. has earned Diamond Certified for over a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an exceptional flooring company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Pacific Coast Carpet, Inc.
Pacific Coast Carpet, Inc. sells and installs carpeting, hardwood, tile, laminate, and vinyl/resilient flooring made by leading manufacturers such as Shaw, Mannington, Royalty, Armstrong, and Beaulieu/Bliss. It also makes area rugs, and its bilingual sales professionals are trained to explain the benefits of different products and help customers choose the right flooring to fit their lifestyles and budgets.

Robert Hopfner is owner/vice president of Pacific Coast Carpet, Inc., a Diamond Certified flooring company. He can be contacted at robertobob@msn.com or (925) 679-5926.

About American Ratings Corporation
American Ratings Corporation (ARC), the creator of Diamond Certified Resource, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.