

**News Release**  
**FOR IMMEDIATE RELEASE**

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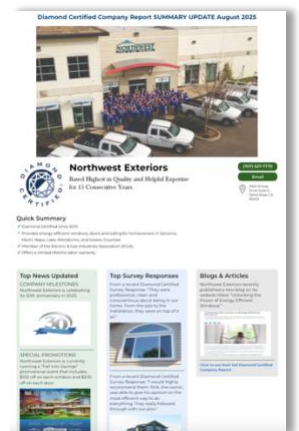
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**NEW Northwest Exteriors Diamond Certified Company Report SUMMARY UPDATE**  
*Celebrates 30th anniversary, introduces new promotion for fall, publishes new blog on its website, new survey responses posted*

Petaluma, CA, August 20, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Northwest Exteriors](https://www.nwext.com). This newly researched report for quality-seeking Bay Area consumers adds to Northwest Exteriors' deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Northwest Exteriors has earned Diamond Certified for 15 consecutive years, with 540 verified customers surveyed and a customer loyalty rate of 94%. The company provides energy-efficient windows, doors and siding for homeowners in Sonoma, Marin, Napa, Lake, Mendocino, and Solano Counties.



**[Northwest Exteriors Diamond Certified Company Report + New SUMMARY UPDATE](https://www.nwext.com)**

**Northwest Exteriors Diamond Certified Video Reports**

[Company Profile](#)

[Company Story](#)

“Northwest Exteriors has earned Diamond Certified for over a decade, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent home improvement company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

#### **About Northwest Exteriors**

[Northwest Exteriors](#) offers home improvement products to residential customers in Sonoma, Marin, Napa, Lake, Mendocino and Solano Counties. The company provides energy-efficient windows, doors and siding.

Rick Pellhum is general manager of Northwest Exteriors, a Diamond Certified home improvement company. He can be contacted at [rick@nwext.com](mailto:rick@nwext.com) or (707) 527-7770.

#### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at [diamondcertified.org](http://diamondcertified.org). They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at [greglouie@diamondcertified.org](mailto:greglouie@diamondcertified.org) or (925) 548-3175.