

News Release
FOR IMMEDIATE RELEASE

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NEW Navarro Flooring Diamond Certified Company Report SUMMARY UPDATE
Celebrates 16th anniversary, new projects completed, new survey responses posted

Petaluma, CA, February 12, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Navarro Flooring](#). This newly researched report for quality-seeking Bay Area consumers adds to Navarro Flooring’s deep info company report on [diamondcertified.org](#), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Navarro Flooring earned Diamond Certified in 2025, with 13 verified customers surveyed and a customer loyalty rate of 100%. The company provides hardwood flooring services for residential and commercial clients in Marin and Sonoma Counties.



Owner Juan Navarro, Diamond Certified Expert Contributor

Juan Navarro is a veteran of the hardwood flooring industry who has contributed his expertise to help Bay Area residents improve their hardwood flooring projects. He is available to provide his unique insights on all types of hardwood flooring topics. Reach him directly for interviews at [navarrosfloors@gmail.com](#) or (415) 830-8945.



Juan’s expert tips and additional information about Navarro Flooring can be found below.

[Navarro Flooring Diamond Certified Company Report + New SUMMARY UPDATE](#)

Navarro Flooring Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

Owner Juan Navarro's Diamond Certified Expert Contributions

[Juan Navarro Expert Tip: An Effective Way to Maintain Your Hardwood Floors](#)

[Juan Navarro Expert Tip: How to Choose the Right Hardwood Flooring](#)

[Juan Navarro Expert Video: Understanding Your Hardwood Flooring Options](#)

[Juan Navarro Expert Video: A Better Way to Maintain Your Hardwood Floors](#)

“Navarro Flooring has earned our highest award, Diamond Certified, and now we’ve added to our deep research on the company in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent hardwood flooring company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Navarro Flooring

[Navarro Flooring](#) provides a wide range of hardwood flooring services for residential and commercial clients in Marin and Sonoma Counties. The company installs new hardwood floors and refinishes existing hardwood floors using a 98% dust-free sander and low-VOC finish. “Dustless refinishing isn’t just cleaner and healthier—it’s also faster,” says owner Juan Navarro. “Our equipment is designed to work more efficiently, speeding things up along the way. That means less disruption to your daily routine and a quicker return to using your beautiful hardwood floors.”

Juan Navarro is owner of Navarro Flooring, a Diamond Certified hardwood flooring company. He can be contacted at navarrosfloors@gmail.com or (415) 830-8945.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9

geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.