

News Release
FOR IMMEDIATE RELEASE

Curtis Cronin, Chief Administrative Officer
MSI Automotive
(415) 690-7955
msiauto@aol.com



Greg Louie, CEO
American Ratings Corporation
(925) 548-3175
greglouie@diamondcertified.org



NEW MSI Automotive Diamond Certified Company Report SUMMARY UPDATE
Celebrates 56th anniversary, new projects completed, new survey responses posted

Petaluma, CA, February 12, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [MSI Automotive](https://www.msiautomotive.com). This newly researched report for quality-seeking Bay Area consumers adds to MSI Automotive’s deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

MSI Automotive has earned Diamond Certified for 22 consecutive years, with 693 verified customers surveyed and a customer loyalty rate of 96%. The company maintains and repairs Japanese, American, and European cars (including hybrids, trucks and SUVs) at its San Rafael facility.



[MSI Automotive Diamond Certified Company Report + New SUMMARY UPDATE](#)

MSI Automotive Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

“MSI Automotive has earned Diamond Certified for over two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous auto repair shop.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About MSI Automotive

[MSI Automotive](#) (also known to many customers as Marin Sports & Imports, Inc.) provides a wide range of maintenance and repair services for Japanese, American, and European cars (including hybrids, trucks and SUVs) at its San Rafael facility. The company works on repairs of all sizes, from air conditioning systems to engines and transmissions. It also rotates and aligns tires, provides brake and smog certifications, replaces clutches, fixes front and rear suspensions, and more.

Curtis Cronin is chief administrative officer of MSI Automotive, a Diamond Certified auto repair shop. He can be contacted at msiauto@aol.com or (415) 690-7955.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.