News Release FOR IMMEDIATE RELEASE

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NEW Mattie's Hardwood Flooring Diamond Certified Company Report SUMMARY UPDATE

Celebrates 13th anniversary, completes new projects, new survey responses posted

Petaluma, CA, April 21, 2025 – Diamond Certified Resource has published a new Company

Report Summary Update on <u>Mattie's Hardwood Flooring</u>. This newly researched report for quality-seeking Bay Area consumers adds to Mattie's Hardwood Flooring's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Mattie's Hardwood Flooring earned Diamond Certified in May 2024, with 92 verified customers surveyed and a customer loyalty rate of 88%. The company installs, refinishes and repairs hardwood floors for homeowners in Sonoma, Napa, and Marin Counties.



Mattie's Hardwood Flooring Diamond Certified Company Report + New SUMMARY UPDATE

Mattie's Hardwood Flooring Diamond Certified Video Reports

Company Profile
Company Story

"Mattie's Hardwood Flooring has earned our highest award, Diamond Certified, and now we've added to our deep research on the company in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a fantastic hardwood floor company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Mattie's Hardwood Flooring

Mattie's Hardwood Flooring installs, refinishes and repairs hardwood floors for residential clients in Sonoma, Napa, and Marin Counties. The company has the training and equipment to work on all types of solid wood, engineered and laminate flooring products, all of which can be installed with custom inlays, accent borders and other modifications.

John Mattie is owner of Mattie's Hardwood Flooring, a Diamond Certified hardwood floor company. He can be contacted at johnmattie@gmail.com or (707) 408-2966.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise[®] earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.