

**News Release**  
**FOR IMMEDIATE RELEASE**

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**NEW Master's Touch Upholstery Diamond Certified Company Report SUMMARY UPDATE**

*Celebrates 41st anniversary, new projects completed, new survey responses posted*

Petaluma, CA, March 6, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Master's Touch Upholstery](#). This newly researched report for quality-seeking Bay Area consumers adds to Master's Touch Upholstery's deep info company report on [diamondcertified.org](#), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Master's Touch Upholstery has earned Diamond Certified for 10 consecutive years, with 301 verified customers surveyed and a customer loyalty rate of 98%. The company provides reupholstery services for residential and commercial clients in Sonoma, Marin, Napa, Mendocino, and Lake Counties.



**Owner Dan Skiles Jr., Diamond Certified Expert Contributor**

Dan Skiles Jr. is a veteran of the upholstery industry who has contributed his expertise to help Bay Area residents improve their upholstery projects. He is available to provide his unique insights on all types of upholstery topics. Reach him directly for interviews at [mtu468@gmail.com](mailto:mtu468@gmail.com) or (707) 200-7463.



Dan's expert tips and additional information about Master's Touch Upholstery can be found below.

[Master's Touch Upholstery Diamond Certified Company Report + New SUMMARY UPDATE](#)

## **Master's Touch Upholstery Diamond Certified Video Reports**

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

### **Owner Dan Skiles Jr.'s Diamond Certified Expert Contributions**

[Dan Skiles Jr. Profile](#)

[Dan Skiles Jr. Expert Tip: Considerations for Upholstery Cushions](#)

[Dan Skiles Jr. Expert Tip: 3 Reasons to Reupholster Furniture](#)

[Dan Skiles Jr. Expert Video: Considerations for Upholstery Cushions](#)

[Dan Skiles Jr. Expert Video: Sofa Cushion Rotation](#)

[Dan Skiles Jr. Expert Video: 3 Reasons to Reupholster Furniture](#)

“Master’s Touch Upholstery has earned Diamond Certified for a decade, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous upholstery company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

#### **About Master’s Touch Upholstery**

[Master’s Touch Upholstery](#) provides a wide range of reupholstery services for residential and commercial clients in Sonoma, Napa, Marin, Mendocino, and Lake Counties. In addition to reupholstering all types of modern and antique furniture, the company has the in-house capabilities to make custom products like headboards.

Dan Skiles Jr. is owner of Master’s Touch Upholstery, a Diamond Certified upholstery company. He can be contacted at [mtu468@gmail.com](mailto:mtu468@gmail.com) or (707) 200-7463.

#### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at [diamondcertified.org](http://diamondcertified.org).

They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at [greglouie@diamondcertified.org](mailto:greglouie@diamondcertified.org) or (925) 548-3175.