

News Release
FOR IMMEDIATE RELEASE

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NEW Kelly's Appliance Center Diamond Certified Company Report SUMMARY UPDATE
Celebrates 51st anniversary, publishes new blogs on its website, welcomes new Customer Service Representative, new survey responses posted

Petaluma, CA, August 3, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Kelly's Appliance Center](https://www.kellysappliancecenter.com). This newly researched report for quality-seeking Bay Area consumers adds to Kelly's Appliance Center's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Kelly's Appliance Center has earned Diamond Certified for nine consecutive years, with 229 verified customers surveyed and a customer loyalty rate of 95%. The company services and repairs all types of appliances for homeowners in Marin and Sonoma Counties.



Here are some highlights from the new Update:

- Celebrated its 51st anniversary
- Published several new blogs on its website
- Welcomed Amanda Carlson as its new Customer Service Representative

Owner Mark Kelly, Diamond Certified Expert Contributor

Mark Kelly is a veteran of the appliance repair industry who has contributed his expertise to help Bay Area residents improve their appliance repair projects. He is available to provide his unique insights on all types of appliance repair topics. Reach him directly for interviews at kellysappliance@gmail.com or (415) 523-0016.



Mark's expert tips and additional information about Kelly's Appliance Center can be found below.

[Kelly's Appliance Center Diamond Certified Company Report + New SUMMARY UPDATE](#)

Kelly's Appliance Center Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[5 Useful Answers](#)

[Expert Contributions](#)

Owner Mark Kelly's Diamond Certified Expert Contributions

[Mark Kelly Expert Profile](#)

[Mark Kelly Expert Tip: 3 Ways to Maintain Your Refrigerator](#)

[Mark Kelly Expert Tip: 2 Dishwasher Maintenance Tips](#)

[Mark Kelly Expert Video: 3 Ways to Maintain Your Refrigerator](#)

[Mark Kelly Expert Video: 2 Dishwasher Maintenance Tips](#)

"Kelly's Appliance Center has earned Diamond Certified for nearly a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a tremendous appliance repair company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Kelly's Appliance Center

[Kelly's Appliance Center](#) performs major household appliance repairs in Marin and Sonoma Counties. In addition to working on everything from dishwashers and garbage disposals to refrigerators and ovens, the company helps do-it-

yourselves by carrying a wide variety of parts made by industry-leading manufacturers like Sub-Zero, General Electric and Thermador.

Mark Kelly is owner of Kelly's Appliance Center, a Diamond Certified appliance repair company. He can be contacted at kellysappliance@gmail.com or (415) 523-0016.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.