

News Release
FOR IMMEDIATE RELEASE

John Williams, President
Hi Tech Termite Control of the Bay Area, Inc.
(888) 322-8889
jwilliams@hitechtermite.com



Greg Louie, CEO
American Ratings Corporation
(925) 548-3175
greglouie@diamondcertified.org



NEW Hi Tech Termite Control of the Bay Area, Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 30th anniversary, offers new discount to online customers, publishes new blogs on its website, new survey responses posted

Petaluma, CA, June 29, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Hi Tech Termite Control of the Bay Area, Inc.](https://www.hitechtermite.com) This newly researched report for quality-seeking Bay Area consumers adds to Hi Tech Termite Control of the Bay Area's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Hi Tech Termite Control of the Bay Area, Inc. has earned Diamond Certified for 19 consecutive years, with 424 verified customers surveyed and a customer loyalty rate of 96%. The company provides termite inspection and control services for residential, commercial, and industrial clients throughout the Bay Area.



President John Williams, Diamond Certified Expert Contributor

John Williams is a veteran of the termite control industry who has contributed his expertise to help Bay Area residents improve their termite control projects. He is available to provide his unique insights on all types of termite control topics. Reach him directly for interviews at jwilliams@hitechtermite.com or (888) 322-8889.



John's expert tips and additional information about Hi Tech Termite Control of the Bay Area, Inc. can be found below.

[Hi Tech Termite Control of the Bay Area, Inc. Diamond Certified Company Report + New SUMMARY UPDATE](#)

Hi Tech Termite Control of the Bay Area, Inc. Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

President John Williams' Diamond Certified Expert Contributions

[John Williams Expert Profile](#)

[John Williams Expert Tip: The Key to Effective Termite Control](#)

[John Williams Expert Video: Preventive Termite Inspections](#)

“Hi Tech Termite Control of the Bay Area, Inc. has earned Diamond Certified for nearly two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent termite control company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Hi Tech Termite Control of the Bay Area, Inc.

[Hi Tech Termite Control of the Bay Area, Inc.](#) uses advanced technology and environmentally-friendly, state-approved chemicals to combat termite infestations in Bay Area homes, businesses and industrial properties. The company provides standard fumigation services, but it also employs microwave technology that allows it to eradicate termites without tenting a property or removing its furnishings. Other services include structural damage repairs, escrow inspections and annual maintenance programs.

John Williams is president of Hi Tech Termite Control of the Bay Area, Inc., a Diamond Certified termite control company. He can be contacted at jwilliams@hitechtermite.com or (888) 322-8889.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.