

News Release
FOR IMMEDIATE RELEASE

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NEW Gogo Rooter Diamond Certified Company Report SUMMARY UPDATE

Celebrates 7th anniversary, offers several new promotions, new projects completed, new survey responses posted

Petaluma, CA, January 27, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Gogo Rooter](https://www.gogorooter.com). This newly researched report for quality-seeking Bay Area consumers adds to Gogo Rooter's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Gogo Rooter has earned Diamond Certified for one consecutive year, with 74 verified customers surveyed and a customer loyalty rate of 95%. The company provides plumbing installation, maintenance, and repair services for residential and commercial clients in Santa Clara County.



[Gogo Rooter Diamond Certified Company Report + New SUMMARY UPDATE](#)

Gogo Rooter Diamond Certified Video Reports
[Company Story](#)

“Gogo Rooter has earned our highest award, Diamond Certified, and now we’ve added to our deep research on the company in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous plumbing company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Gogo Rooter

[Gogo Rooter](#) provides a variety of plumbing services for residential and commercial clients throughout Santa Clara County. The company has the training and equipment to handle everything from routine fixture repairs and installations to gas line replacements and copper repiping projects, and its technicians are available 24/7 for the convenience of its customers.

Steve Schafer is manager of Gogo Rooter, a Diamond Certified plumbing company. He can be contacted at steve@goallstar.com or (408) 782-4967.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.