News Release FOR IMMEDIATE RELEASE

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NEW Four Paws Pet Ranch Diamond Certified Company Report SUMMARY UPDATE

Celebrates 16th anniversary, new jobs completed, new survey responses posted

Petaluma, CA, November 10, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on Four Paws Pet Ranch. This newly researched report for quality-seeking Bay Area consumers adds to Four Paws Pet Ranch's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.



Four Paws Pet Ranch has earned Diamond Certified for 12 consecutive years, with 235 verified customers surveyed and a customer loyalty rate of 89%. The company provides boarding and day care services for dogs, cats, and exotic pets at its Santa Rosa facility.

Owner David Weiss, Diamond Certified Expert Contributor

David Weiss is a veteran of the pet boarding industry who has contributed his expertise to help Bay Area residents improve their pet boarding jobs. He is available to provide his unique insights on all types of pet boarding topics. Reach him directly for interviews at david@fourpawspetranch.com or (707) 902-3984.



David's expert tips and additional information about Four Paws Pet Ranch can be found below.

Four Paws Pet Ranch Diamond Certified Company Report + New SUMMARY UPDATE

Four Paws Pet Ranch Diamond Certified Video Reports

Company Profile
Company Story
Expert Contributions

Owner David Weiss' Diamond Certified Expert Contributions

David Weiss Profile

<u>David Weiss Expert Tip: The Importance of Socializing Your Dog</u> <u>David Weiss Expert Video: Keeping Your Dog Healthy and Happy</u>

"Four Paws Pet Ranch has earned Diamond Certified for over a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an excellent pet boarding company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Four Paws Pet Ranch

Four Paws Pet Ranch provides boarding and day care services for dogs, cats, and exotic pets at its 5.5-acre facility in Santa Rosa. In addition to offering both short- and long-term boarding in a climate-controlled environment, the company offers personalized training programs, onsite grooming, animal adoption, and a membership-only dog park that requires all dogs to be screened for shots and follow behavioral guidelines.

David Weiss is owner of Four Paws Pet Ranch, a Diamond Certified pet boarding company. He can be contacted at david@fourpawspetranch.com or (707) 902-3984.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise[®] earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.