

News Release
FOR IMMEDIATE RELEASE

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NEW Falcon Roofing Diamond Certified Company Report SUMMARY UPDATE
Celebrates 30th anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, November 10, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Falcon Roofing](https://www.falcon-roofing.com). This newly researched report for quality-seeking Bay Area consumers adds to Falcon Roofing's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Falcon Roofing has earned Diamond Certified for six consecutive years, with 100 verified customers surveyed and a customer loyalty rate of 87%. The company repairs, replaces, and inspects roofs for residential and commercial clients throughout the South Bay.

President Mariano Renteria, Diamond Certified Expert Contributor

Mariano Renteria is a veteran of the roofing industry who has contributed his expertise to help Bay Area residents improve their roofing projects. He is available to provide his unique insights on all types of roofing topics. Reach him directly for interviews at mario@falcon-roofing.com or (408) 713-0389.



Mariano's expert tips and additional information about Falcon Roofing can be found below.

[Falcon Roofing Diamond Certified Company Report + New SUMMARY UPDATE](#)

Falcon Roofing Diamond Certified Video Reports
[Company Profile](#)

[Company Story](#)

President Mariano Renteria's Diamond Certified Expert Contributions

[Mariano Renteria Profile](#)

[Mariano Renteria Expert Tip: Attic Ventilation: A Crucial Aspect of Roof Replacement](#)

“Falcon Roofing has earned our highest award, Diamond Certified, and now we’ve added to our deep research on the company in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous roofing contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Falcon Roofing

[Falcon Roofing](#) repairs, replaces, and inspects all types of roofs for residential and commercial clients throughout the South Bay. In addition to its full-service roofing capabilities, the family-owned and operated company has the training and equipment to install supplementary products like gutters and exterior siding, and its technicians are available 24/7 to handle emergency situations.

Mariano Renteria is president of Falcon Roofing, a Diamond Certified roofing contractor. He can be contacted at mario@falcon-roofing.com or (408) 713-0389.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.