

**News Release**  
**FOR IMMEDIATE RELEASE**

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**NEW Dig & Demo Diamond Certified Company Report SUMMARY UPDATE**  
*Celebrates 26th anniversary, new projects completed, new survey responses posted*

Petaluma, CA, April 16, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Dig & Demo](#). This newly researched report for quality-seeking Bay Area consumers adds to Dig & Demo’s deep info company report on [diamondcertified.org](#), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Dig & Demo has earned Diamond Certified for 19 consecutive years, with 372 verified customers surveyed and a customer loyalty rate of 98%. The company removes swimming pools and provides general demolition and site cleaning services for residential and commercial clients throughout the East Bay.



**President Chris Burd, Diamond Certified Expert Contributor**

Chris Burd is a veteran of the demolition industry who has contributed his expertise to help Bay Area residents improve their demolition and excavation projects. He is available to provide his unique insights on all types of demolition and excavation topics. Reach him directly for interviews at [cburd42@gmail.com](mailto:cburd42@gmail.com) or (877) 312-3469.



Chris’ expert tips and additional information about Dig & Demo can be found below.

[Dig & Demo Diamond Certified Company Report + New SUMMARY UPDATE](#)

**Dig & Demo Diamond Certified Video Reports**

[Company Profile](#)

[Company Story](#)

[5 Useful Answers](#)

[Expert Contributions](#)

## **President Chris Burd's Diamond Certified Expert Contributions**

[Chris Burd Profile](#)

[Chris Burd Expert Tip: Permits in Demolition](#)

[Chris Burd Expert Video: Demolition Permits](#)

“Dig & Demo has earned Diamond Certified for nearly two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous demolition contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

### **About Dig & Demo**

[Dig & Demo](#) is a full-service, environmentally-friendly removal company that handles everything from simple debris removal projects to full-scale building demolition and site clearing projects. The company’s specialty is residential swimming pool removal, and it has removed hundreds of swimming pools across the Bay Area. Its self-owned equipment is set up with rubber tracks and tires for residential projects and varies in size to squeeze into any backyard.

Chris Burd is president of Dig & Demo, a Diamond Certified demolition contractor. He can be contacted at [cburd42@gmail.com](mailto:cburd42@gmail.com) or (877) 312-3469.

### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at [diamondcertified.org](http://diamondcertified.org). They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9

geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at [greglouie@diamondcertified.org](mailto:greglouie@diamondcertified.org) or (925) 548-3175.