

News Release
FOR IMMEDIATE RELEASE

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NEW Danville Hardwood Company Incorporated Diamond Certified Company Report SUMMARY UPDATE

Celebrates 38th anniversary, featured in Diablo Magazine's 2025 Best of the East Bay awards, new projects completed, new survey responses posted

Petaluma, CA, March 30, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Danville Hardwood Company Incorporated](#). This newly researched report for quality-seeking Bay Area consumers adds to Danville Hardwood Company Incorporated's deep info company report on [diamondcertified.org](#), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Danville Hardwood Company Incorporated has earned Diamond Certified for 12 consecutive years, with 336 verified customers surveyed and a customer loyalty rate of 98%. The company offers hardwood flooring products at its Danville showroom and refinishes, cleans, and recoats hardwood floors for residential and commercial clients throughout Contra Costa County and the East Bay.

Owner Dan Yorke, Diamond Certified Expert Contributor

Dan Yorke is a veteran of the hardwood flooring industry who has contributed his expertise to help Bay Area residents improve their hardwood flooring projects. He is available to provide his unique insights on all types of hardwood flooring topics. Reach him directly for interviews at [dan@danvillehardwood.com](#) or (925) 838-1311.



Dan's expert tips and additional information about Danville Hardwood Company Incorporated can be found below.

[Danville Hardwood Company Incorporated Diamond Certified Company Report + New SUMMARY UPDATE](#)

Danville Hardwood Company Incorporated Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

Owner Dan Yorke's Diamond Certified Expert Contributions

[Dan Yorke Profile](#)

[Dan Yorke Expert Tip: Considerations for Choosing a Wood Flooring Product](#)

[Dan Yorke Expert Tip: Choosing the Right Hardwood Floor Cleaning Product](#)

[Dan Yorke Expert Tip: A Simple Way to Maintain Your Hardwood Floors](#)

[Dan Yorke Expert Video: Choosing a Hardwood Floor Cleaning Product](#)

[Dan Yorke Expert Video: The Impact of Floorboard Length](#)

[Dan Yorke Expert Video: Cleaning and Recoating Wood Floors](#)

“Danville Hardwood Company Incorporated has earned Diamond Certified for over a decade, and we're proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a fantastic hardwood flooring company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Danville Hardwood Company Incorporated

[Danville Hardwood Company Incorporated](#) offers a wide variety of hardwood flooring products at its Danville showroom, all of which include original markings, distinctive graining and inherent characteristics that allow customers to bring a piece of nature inside. The company also refinishes, cleans, and recoats hardwood floors for residential and commercial clients throughout Contra Costa County and the East Bay, and it provides in-home consultations for customers who are unsure how certain flooring products will look inside their homes.

Dan Yorke is owner of Danville Hardwood Company Incorporated, a Diamond Certified hardwood flooring company. He can be contacted at dan@danvillehardwood.com or (925) 838-1311.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.