

**News Release**  
**FOR IMMEDIATE RELEASE**

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**NEW Culligan Water of Sonoma County Diamond Certified Company Report SUMMARY UPDATE**

*Celebrates 80th anniversary, new projects completed, new survey responses posted*

Petaluma, CA, September 2, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Culligan Water of Sonoma County](https://www.diamondcertified.org/culligan-water-of-sonoma-county). This newly researched report for quality-seeking Bay Area consumers adds to Culligan Water of Sonoma County's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Culligan Water of Sonoma County has earned Diamond Certified for 24 consecutive years, with 593 verified customers surveyed and a customer loyalty rate of 94%. The company provides water treatment services for residential and commercial clients in Sonoma County.



**President Jim Fisher, Diamond Certified Expert Contributor**

Jim Fisher is a veteran of the water treatment industry who has contributed his expertise to help Bay Area residents improve their water treatment projects. He is available to provide his unique insights on all types of water treatment topics. Reach him directly for interviews at [barryf@culligansantarosa.com](mailto:barryf@culligansantarosa.com) or (707) 706-3947.



Jim's expert tips and additional information about Culligan Water of Sonoma County can be found below.

## [Culligan Water of Sonoma County Diamond Certified Company Report + New SUMMARY UPDATE](#)

### **Culligan Water of Sonoma County Diamond Certified Video Reports**

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

### **President Jim Fisher's Diamond Certified Expert Contributions**

[Jim Fisher Profile](#)

[Jim Fisher Expert Tip: Water Filtration System Installation](#)

[Jim Fisher Expert Video: Installing a Water Filtration System](#)

“Culligan Water of Sonoma County has earned Diamond Certified for over two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent water treatment company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

#### **About Culligan Water of Sonoma County**

Since 1945, [Culligan Water of Sonoma County](#) has been providing a wide range of water treatment services for residential and commercial clients throughout Sonoma County. The company’s technicians are Culligan-trained and certified to repair, service and maintain all major brands of water softeners, water purifiers, water filters and drinking water systems. Its nationwide network of more than 800 dealers allows it to quickly access products that meet customers’ specific water needs, including reverse osmosis units and filtered showerheads.

Jim Fisher is president of Culligan Water of Sonoma County, a Diamond Certified water treatment company. He can be contacted at [barryf@culligansantarosa.com](mailto:barryf@culligansantarosa.com) or (707) 706-3947.

#### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at [diamondcertified.org](http://diamondcertified.org). They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at [greglouie@diamondcertified.org](mailto:greglouie@diamondcertified.org) or (925) 548-3175.