

News Release
FOR IMMEDIATE RELEASE

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NEW Crandall Roofing Inc. Diamond Certified Company Report SUMMARY UPDATE
Celebrates 30th anniversary, new projects completed, new survey responses posted

Petaluma, CA, October 20, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Crandall Roofing Inc.](https://www.diamondcertified.org/Crandall-Roofing-Inc) This newly researched report for quality-seeking Bay Area consumers adds to Crandall Roofing's deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Crandall Roofing Inc. has earned Diamond Certified for 10 consecutive years, with 285 verified customers surveyed and a customer loyalty rate of 99%. The company provides roof installation, replacement, and maintenance services for residential and commercial clients in Sonoma and Marin Counties.



General Manager Thomas Carrell, Diamond Certified Expert Contributor

Thomas Carrell is a veteran of the roofing industry who has contributed his expertise to help Bay Area residents improve their roofing projects. He is available to provide his unique insights on all types of roofing topics. Reach him directly for interviews at crandallroofing@aol.com or (707) 387-4025.



Thomas' expert tips and additional information about Crandall Roofing Inc. can be found below.

[Crandall Roofing Inc. Diamond Certified Company Report + New SUMMARY UPDATE](https://www.diamondcertified.org/Crandall-Roofing-Inc)

Crandall Roofing Inc. Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

General Manager Thomas Carrell's Diamond Certified Expert Contributions

[Thomas Carrell Profile](#)

[Thomas Carrell Expert Tip: 3 Crucial Aspects of a Fire-Resistant Roof](#)

[Thomas Carrell Expert Video: Roof Fire Safety](#)

“Crandall Roofing Inc. has earned Diamond Certified for a decade, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent roofing contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Crandall Roofing Inc.

[Crandall Roofing Inc.](#) installs, replaces, and maintains roofs for residential and commercial clients in Sonoma and Marin Counties. The company has experience with all types of roofing materials, including metal, tile, industrial flat and premium asphalt, and it has the training and equipment to work on projects of every size, from single-story homes to high-rise buildings and shopping centers.

Thomas Carrell is general manager of Crandall Roofing Inc., a Diamond Certified roofing contractor. He can be contacted at crandallroofing@aol.com or (707) 387-4025.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.