News Release FOR IMMEDIATE RELEASE

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NEW CraftWorks Painters of the Bay Area Diamond Certified Company Report SUMMARY UPDATE

Expands service area to Southern California, new projects completed, new survey responses posted

Petaluma, CA, April 17, 2025 – Diamond Certified Resource has published a new Company

Report Summary Update on <u>CraftWorks Painters of the Bay Area</u>. This newly researched report for quality-seeking Bay Area consumers adds to CraftWorks Painters of the Bay Area's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

CraftWorks Painters of the Bay Area has earned Diamond Certified for 20 consecutive years, with 344 verified customers surveyed and a customer loyalty rate of 94%. The company provides interior and exterior painting services for residential and commercial clients throughout the Peninsula and South Bay.



<u>CraftWorks Painters of the Bay Area Diamond Certified Company Report + New SUMMARY UPDATE</u>

CraftWorks Painters of the Bay Area Diamond Certified Video Reports

Company Profile
Company Story

"CraftWorks Painters of the Bay Area has earned Diamond Certified for two decades, and we're proud to add even more deep research about them in this new Summary Update," says Greg

Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a tremendous painting company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About CraftWorks Painters of the Bay Area

<u>CraftWorks Painters of the Bay Area</u> is a full-service painting contractor that serves residential and commercial clients in an area that stretches throughout the entire Peninsula and South Bay, from Daly City to Morgan Hill. The company offers a wide range of interior and exterior painting services, including full preparation and priming, power washing, staining and varnish application, and more. It can also provide color consultation services.

Steve Bonbright is owner of CraftWorks Painters of the Bay Area, a Diamond Certified painting company. He can be contacted at norieb@craftworkspainters.com or (650) 273-5403.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.