

News Release
FOR IMMEDIATE RELEASE

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NEW Craft Builders Construction Diamond Certified Company Report SUMMARY UPDATE

Celebrates 10th anniversary, new projects completed, new survey responses posted

Petaluma, CA, February 24, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Craft Builders Construction](https://craftbuildersconstruction.com). This newly researched report for quality-seeking Bay Area consumers adds to Craft Builders Construction's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Craft Builders Construction has earned Diamond Certified for three consecutive years, with 32 verified customers surveyed and a customer loyalty rate of 97%. The company provides various construction services for residential and commercial clients throughout Santa Clara County.



[Craft Builders Construction Diamond Certified Company Report + New SUMMARY UPDATE](#)

Craft Builders Construction Diamond Certified Video Reports
[Company Story](#)

“Craft Builders Construction earned Diamond Certified by super-satisfying their clients, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a great remodeling contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Craft Builders Construction

[Craft Builders Construction](#) provides a wide range of construction services for residential and commercial clients throughout Santa Clara County. The family-owned and operated company works on everything from kitchen and bathroom remodels to room additions and new construction projects, and it's also qualified and licensed to install solar systems, repair and replace roofs, and more.

Chris Beck is owner of Craft Builders Construction, a Diamond Certified remodeling contractor. He can be contacted at chris@craftbuilders.net or (408) 692-5964.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.