# News Release FOR IMMEDIATE RELEASE

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## **NEW City Carpets Diamond Certified Company Report SUMMARY UPDATE**

Celebrates 32nd anniversary, adds new team member, sponsors "Giving Marin," new survey responses posted

Petaluma, CA, October 16, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>City Carpets</u>. This newly researched report for quality-seeking Bay Area consumers adds to City Carpets' deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

City Carpets has earned Diamond Certified for 16 consecutive years, with 476 verified customers surveyed and a customer loyalty rate of 95%. The company provides and installs all types of flooring products for residential and commercial clients in Marin and Sonoma Counties.

# Diamond Certified Company Report SCHMART UPCATE October 2023. City Carpets See 18 Charter Company Report SCHMART UPCATE October 2023. See 18 Charter Company Report SCHMART UPCATE October 2023. See 18 Charter Company Report SCHMART UPCATE October 2023. See 18 Charter Company Report SCHMART UPCATE October 2023. See 18 Charter Company Report SCHMART UPCATE October 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE OCTOBER 2023. See 18 Charter Company Report SCHMART UPCATE UPCATE

## President Leigh Bakhtiari, Diamond Certified Expert Contributor

Leigh Bakhtiari is a veteran of the flooring industry who has contributed her expertise to help Bay Area residents improve their flooring projects. She is available to provide her unique insights on all types of flooring topics. Reach her directly for interviews at <a href="mailto:leigh@city-carpets.com">leigh@city-carpets.com</a> or (415) 493-8934.



Leigh's expert tips and additional information about City Carpets can be found below.

City Carpets Diamond Certified Company Report + New SUMMARY UPDATE

# **City Carpets Diamond Certified Video Reports**

Company Profile

Company Story
5 Useful Answers
Expert Contributions

# President Leigh Bakhtiari's Diamond Certified Expert Contributions

Leigh Bakhtiari Profile

Leigh Bakhtiari Expert Tip: The Truth About Carpet and Indoor Air Quality

Leigh Bakhtiari Expert Tip: Choosing a Quality Carpet Fiber

Leigh Bakhtiari Expert Tip: How to Vacuum Stairs

Leigh Bakhtiari Expert Tip: How to Remove a Carpet Stain

Leigh Bakhtiari Expert Video: Carpet Cleaning Frequency

Leigh Bakhtiari Expert Video: Carpets and Air Quality

Leigh Bakhtiari Expert Video: Hard Floor Cleaning Tip

Leigh Bakhtiari Expert Video: Choosing a Carpet Fiber

Leigh Bakhtiari Expert Video: How to Vacuum Stairs

Leigh Bakhtiari Expert Video: How to Remove a Carpet Stain

Leigh Bakhtiari Expert Video: 2 Renewable Flooring Options

"City Carpets has earned Diamond Certified for over a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an excellent flooring company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

### **About City Carpets**

City Carpets has been providing and installing premium flooring products for residents of Marin and Sonoma Counties since 1993. The company's comprehensive San Rafael showroom carries carpet; area rugs; and hardwood, laminate, natural stone, tile, vinyl, bamboo, wood and cork flooring from several top manufacturers, including Stainmaster, Amtico, Fabrica, Wilsonart, Pergo, Armstrong and more. It's also the only Stainmaster Flooring Center® in the North Bay, which allows it to offer exclusive Stainmaster carpet warranties that aren't available at regular flooring stores.

Leigh Bakhtiari is president of City Carpets, a Diamond Certified flooring company. She can be contacted at <a href="mailto:leigh@city-carpets.com">leigh@city-carpets.com</a> or (415) 493-8934.

### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise<sup>®</sup> earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.