News Release FOR IMMEDIATE RELEASE

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NEW Century Roof and Solar Diamond Certified Company Report SUMMARY UPDATE

Celebrates 29th anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, February 24, 2025 – Diamond Certified Resource has published a new Company

Report Summary Update on <u>Century Roof and Solar</u>. This newly researched report for quality-seeking Bay Area consumers adds to Century Roof and Solar's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Century Roof and Solar has earned Diamond Certified for 23 consecutive years, with 477 verified customers surveyed and a customer loyalty rate of 98%. The company installs roofs and solar systems for homeowners in Alameda and Contra Costa Counties.



Century Roof and Solar Diamond Certified Company Report + New SUMMARY UPDATE

Century Roof and Solar Diamond Certified Video Reports

Company Profile
Company Story

"Century Roof and Solar has earned Diamond Certified for over two decades, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a terrific roofing contractor."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Century Roof and Solar

<u>Century Roof and Solar</u> specializes in installing roofs with a systems approach, paying special attention to ensure all components of a roof and solar system are designed to work together. As an installer of photovoltaic (PV) solar roof systems, the Hayward-based company's goal is to permanently reduce or eliminate clients' electric bills.

Tony Diaz is owner of Century Roof and Solar, a Diamond Certified roofing contractor. He can be contacted at tonyd@centuryrooftile.com or (877) 312-3511.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.