

**News Release**  
**FOR IMMEDIATE RELEASE**

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**NEW CalRATERS, Inc. Diamond Certified Company Report SUMMARY UPDATE**  
*Starts performing combustion tests on gas appliances, works on multiple new construction projects in Oakland, new survey responses posted*

Petaluma, CA, October 18, 2024 – Diamond Certified Resource has published a new Company Report Summary Update on [CalRATERS, Inc.](https://www.calraters.com) This newly researched report for quality-seeking Bay Area consumers adds to CalRATERS’ deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table, owner expert tips and more.

CalRATERS has earned Diamond Certified for 3 consecutive years, with 44 verified customers surveyed and a customer loyalty rate of 89%. The company serves the entire Bay Area with Title 24 HERS inspections, home energy audits, duct leakage testing, infrared imaging, insulation inspections and more.

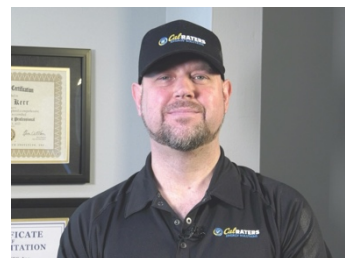


Here are some highlights from the new Update:

- Offering \$50 off on energy audits
- Now performing combustion safety tests on all types of gas appliances
- Worked on multiple new construction projects, including multifamily housing units

## **Owner Marty Kerr, Diamond Certified Expert Contributor**

Marty Kerr is a veteran of the home energy industry who has contributed his expertise to help Bay Area residents improve their home energy projects. As a Diamond Certified Expert Contributor, he is available to provide his unique insights on all types of home energy topics. Reach him directly for interviews at (925) 466-4663 or [marty@calraters.com](mailto:marty@calraters.com).



Marty's expert tips and additional information about CalRATERS, Inc. can be found below.

[CalRATERS, Inc. Diamond Certified Company Report + New SUMMARY UPDATE](#)

## **CalRATERS, Inc. Diamond Certified Video Reports**

[Company Profile](#)

[Company Story](#)

[5 Useful Answers](#)

[Expert Contributions](#)

## **Owner Marty Kerr's Diamond Certified Expert Contributions**

[Marty Kerr Profile](#)

[Marty Kerr Expert Tip: Two Undervalued Aspects of Home Energy Efficiency](#)

[Marty Kerr Expert Video: The Basics of an Energy Audit](#)

[Marty Kerr Expert Video: Two Undervalued Aspects of Home Energy Efficiency](#)

“CalRATERS has earned Diamond Certified for three consecutive years, and we're excited to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their recent jobs, they really stand out as an excellent home energy auditor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

## **About CalRATERS, Inc.**

[CalRATERS, Inc.](#) offers a variety of services that are designed to meet the energy needs of residential clients in the entire Bay Area. In addition to providing home energy audits and testing, the family-owned and operated company

helps navigate issues with high energy bills, inefficient heating and air conditioning equipment, poor insulation, hot and cold spots, leaky ductwork, leaks within the envelope of a home, drafty areas, and much more.

Marty Kerr is owner of CalRATERS, Inc., a Diamond Certified home energy auditor. He can be contacted at [marty@calraters.com](mailto:marty@calraters.com) or (925) 466-4663.

### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at [diamondcertified.org](http://diamondcertified.org). They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

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