News Release FOR IMMEDIATE RELEASE

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NEW California Concrete Overlay Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates ninth anniversary, starts offering financing through Synchrony, new survey responses posted

Petaluma, CA, March 3, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on California Concrete Overlay Inc. This newly researched report for quality-seeking Bay Area consumers adds to California Concrete Overlay's deep info company report on diamondcertified.org, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

California Concrete Overlay Inc. has earned Diamond Certified for two consecutive years, with 31 verified customers surveyed and a customer loyalty rate of 94%. The company provides concrete services for residential clients in Contra Costa County and parts of Alameda County.



Owner Esaul Esquivel, Diamond Certified Expert Contributor

Esaul Esquivel is a veteran of the concrete industry who has contributed his expertise to help Bay Area residents improve their concrete projects. He is available to provide his unique insights on all types of concrete topics. Reach him directly for interviews at esaul@ccoverlay.com or (925) 201-6191.



Esaul's expert tips and additional information about California Concrete Overlay Inc. can be found below.

<u>California Concrete Overlay Inc. Diamond Certified Company Report + New SUMMARY</u> UPDATE

California Concrete Overlay Inc. Diamond Certified Video Reports

Company Profile
Company Story
Expert Contributions

Owner Esaul Esquivel's Diamond Certified Expert Contributions

Esaul Esquivel Profile

Esaul Esquivel Expert Tip: 2 Concrete Maintenance Tips

Esaul Esquivel Expert Video: Concrete Inspection

Esaul Esquivel Expert Video: Rebar Reinforcement for Concrete

Esaul Esquivel Expert Video: Decorative Concrete Samples

"California Concrete Overlay Inc. earned Diamond Certified by super-satisfying their clients, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an excellent concrete contractor."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About California Concrete Overlay Inc.

<u>California Concrete Overlay Inc.</u> provides a variety of concrete services for residential clients in Contra Costa County and parts of Alameda County. As a resurfacing expert, the company is known for changing the look of hardscapes like sidewalks, patios, driveways and pool decks without removing the existing concrete, and it can also install decorative coatings on industrial facility floors that need to withstand heavy loads and foot traffic.

Esaul Esquivel is owner of California Concrete Overlay Inc., a Diamond Certified concrete contractor. He can be contacted at esaul@ccoverlay.com or (925) 201-6191.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.