

News Release
FOR IMMEDIATE RELEASE

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NEW Better Water Heaters, Inc. Diamond Certified Company Report SUMMARY UPDATE

Celebrates 23rd anniversary, publishes new blog on its website, new survey responses posted

Petaluma, CA, December 15, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on [Better Water Heaters, Inc.](https://www.betterwaterheaters.com) This newly researched report for quality-seeking Bay Area consumers adds to Better Water Heaters' deep info company report on [diamondcertified.org](https://www.diamondcertified.org), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Better Water Heaters, Inc. has earned Diamond Certified for 19 consecutive years, with 481 verified customers surveyed and a customer loyalty rate of 93%. The company repairs, maintains, and replaces conventional and tankless water heaters for residential and commercial clients throughout the Bay Area.

Owner Frans Cartwright, Diamond Certified Expert Contributor

Frans Cartwright is a veteran of the plumbing industry who has contributed his expertise to help Bay Area residents improve their plumbing projects. He is available to provide his unique insights on all types of plumbing topics. Reach him directly for interviews at betterwaterheatersinc@gmail.com or (408) 800-1635.



Frans' expert tips and additional information about Better Water Heaters, Inc. can be found below.

[Better Water Heaters, Inc. Diamond Certified Company Report + New SUMMARY UPDATE](#)

Better Water Heaters, Inc. Diamond Certified Video Reports

[Company Profile](#)

[Company Story](#)

[Expert Contributions](#)

Owner Frans Cartwright's Diamond Certified Expert Contributions

[Frans Cartwright Profile](#)

[Frans Cartwright Expert Tip: Considerations for Choosing a Water Heater](#)

[Frans Cartwright Expert Video: How to Choose a Water Heater](#)

“Better Water Heaters, Inc. has earned Diamond Certified for almost two decades, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as a tremendous plumbing company.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

About Better Water Heaters, Inc.

[Better Water Heaters, Inc.](#) services and replaces water heaters for residential and commercial clients throughout the Bay Area. The company has expertise with both conventional and tankless heaters, and its service vehicles are equipped to complete installations in one visit. It also repairs plumbing leaks, replaces shut-off valves, offers residential copper repiping, installs and replaces recirculating pumps and pressure regulators, and more.

Frans Cartwright is owner of Better Water Heaters, Inc., a Diamond Certified plumbing company. He can be contacted at betterwaterheatersinc@gmail.com or (408) 800-1635.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9

geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.