

**News Release**  
**FOR IMMEDIATE RELEASE**

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**NEW Bay Valley Insulation Diamond Certified Company Report SUMMARY UPDATE**  
*Celebrates 38th anniversary, new projects completed, new survey responses posted*

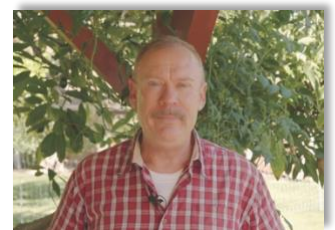
Petaluma, CA, April 27, 2026 – Diamond Certified Resource has published a new Company Report Summary Update on [Bay Valley Insulation](#). This newly researched report for quality-seeking Bay Area consumers adds to Bay Valley Insulation’s deep info company report on [diamondcertified.org](#), which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Bay Valley Insulation earned Diamond Certified in June 2025, with 45 verified customers surveyed and a customer loyalty rate of 91%. The company installs and removes cellulose and fiberglass insulation for residential and commercial clients in Alameda, Contra Costa, Santa Clara, and San Mateo Counties.



**Estimator Joel Schmidt, Diamond Certified Expert Contributor**

Joel Schmidt is a veteran of the insulation industry who has contributed his expertise to help Bay Area residents improve their insulation projects. He is available to provide his unique insights on all types of insulation topics. Reach him directly for interviews at [bayprop@comcast.net](mailto:bayprop@comcast.net) or (510) 200-8924.



Joel’s expert tips and additional information about Bay Valley Insulation can be found below.

[Bay Valley Insulation Diamond Certified Company Report + New SUMMARY UPDATE](#)

**Bay Valley Insulation Diamond Certified Video Reports**  
[Company Profile](#)

[Company Story](#)  
[Expert Contributions](#)

## **Estimator Joel Schmidt's Diamond Certified Expert Contributions**

[Joel Schmidt Profile](#)

[Joel Schmidt Expert Tip: 4 Ways to Reduce Thermal Loss in Your Home](#)

[Joel Schmidt Expert Video: A Common Misconception About Attic Insulation](#)

“Bay Valley Insulation has earned our highest award, Diamond Certified, and we’re proud to add even more deep research about them in this new Summary Update,” says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. “When you read their survey responses and see photos of their jobs, they really stand out as an excellent insulation contractor.”

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company’s customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company’s entire customer base, each company’s research results truly represent its customer satisfaction level. Most companies can’t pass the rating.

### **About Bay Valley Insulation**

[Bay Valley Insulation](#) installs and removes cellulose and fiberglass insulation for residential and commercial clients in Alameda, Contra Costa, Santa Clara, and San Mateo Counties. The company’s access to a variety of insulation products allows it to develop a customized plan for each property, and it’s also qualified to perform minor duct repairs, conduct energy leakage inspections, install roof and foundation ventilation, and more.

Guy Roth is owner of Bay Valley Insulation, a Diamond Certified insulation contractor. He can be contacted at [g.roth@bayvalleyinsulation.com](mailto:g.roth@bayvalleyinsulation.com) or (510) 200-8924.

### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of [Diamond Certified Resource](#), the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country’s most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at [diamondcertified.org](http://diamondcertified.org). They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

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