News Release FOR IMMEDIATE RELEASE

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NEW BA House Cleaning Diamond Certified Company Report SUMMARY UPDATE

Implements new loyalty program for recurring clients, starts using ECOS cleaning products, new survey responses posted

Petaluma, CA, February 28, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>BA House Cleaning</u>. This newly researched report for quality-seeking Bay Area consumers adds to BA House Cleaning's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

BA House Cleaning recently earned Diamond Certified, with 82 verified customers surveyed and a customer loyalty rate of 99%. The company provides various cleaning services for residential and commercial clients in Alameda and Contra Costa Counties.



Owner Anita Hodzic, Diamond Certified Expert Contributor

Anita Hodzic is a veteran of the house cleaning industry who has contributed her expertise to help Bay Area residents improve their cleaning projects. She is available to provide her unique insights on all types of house cleaning topics. Reach her directly for interviews at anita@bahousecleaning.com or (510) 621-3906.



Anita's expert tips and additional information about BA House Cleaning can be found below.

BA House Cleaning Diamond Certified Company Report + New SUMMARY UPDATE

BA House Cleaning Diamond Certified Video Reports

Company Profile
Company Story
Expert Contributions

Owner Anita Hodzic's Diamond Certified Expert Contributions

Anita Hodzic Profile

Anita Hodzic Expert Tip: 2 Underrated Ways to Keep Your House Clean

Anita Hodzic Expert Video: Cleaning With Microfiber Cloths

Anita Hodzic Expert Video: A Simple Way to Keep Your Carpet Clean

"BA House Cleaning earned Diamond Certified by super-satisfying their clients, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an excellent house cleaning company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About BA House Cleaning

BA House Cleaning provides a wide range of cleaning services for residential and commercial clients in Alameda and Contra Costa Counties. The company has the training and equipment to handle everything from routine household and small office cleanings to deep cleanings for move-outs and special events, and all of its services can be scheduled on a weekly, biweekly or monthly basis.

Anita Hodzic is owner of BA House Cleaning, a Diamond Certified house cleaning company. She can be contacted at anita@bahousecleaning.com or (510) 621-3906.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise[®] earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.