# News Release FOR IMMEDIATE RELEASE

Ron Frediani, President AWC (650) 273-5410 info@bayareawindowcleaning.com



Greg Louie, CEO American Ratings Corporation (925) 548-3175 greglouie@diamondcertified.org



## **NEW AWC Diamond Certified Company Report SUMMARY UPDATE**

Celebrates 79th anniversary, new projects completed, new survey responses posted

Petaluma, CA, October 2, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>AWC</u>. This newly researched report for quality-seeking Bay Area consumers adds to AWC's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

AWC has earned Diamond Certified for 10 consecutive years, with 238 verified customers surveyed and a customer loyalty rate of 96%. The company cleans air ducts, dryer vents, windows, and gutters for residential and commercial clients in San Mateo County and San Francisco.



## President Ron Frediani, Diamond Certified Expert Contributor

Ron Frediani is a veteran of the cleaning industry who has contributed his expertise to help Bay Area residents improve their interior and exterior cleaning projects. He is available to provide his unique insights on all types of cleaning topics. Reach him directly for interviews at <a href="mailto:info@bayareawindowcleaning.com">info@bayareawindowcleaning.com</a> or (650) 273-5410.



Ron's expert tips and additional information about AWC can be found below.

AWC Diamond Certified Company Report + New SUMMARY UPDATE

**AWC Diamond Certified Video Reports** 

Company Profile

Company Story
5 Useful Answers
Expert Contributions

# President Ron Frediani's Diamond Certified Expert Contributions

Ron Frediani Profile

Ron Frediani Expert Tip: 3 Ventilation Tips for Homeowners

Ron Frediani Expert Video: Furnace Filter Replacement

Ron Frediani Expert Video: Caution for Discount Duct Cleaning

Ron Frediani Expert Video: Dryer Vent Test

"AWC has earned Diamond Certified for nearly a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an excellent cleaning company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

#### About AWC

<u>AWC</u> cleans air ducts, dryer vents, windows, and gutters for residential and commercial clients in San Mateo County and San Francisco. The family-owned and operated company utilizes a variety of state-of-the-art cleaning equipment to complete jobs quickly and efficiently, and it also offers pressure washing services and is available 24/7 to answer customers' calls.

Ron Frediani is president of AWC, a Diamond Certified interior and exterior cleaning company. He can be contacted at info@bayareawindowcleaning.com or (650) 273-5410.

#### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise<sup>®</sup> earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9

geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at <a href="mailto:greglouie@diamondcertified.org">greglouie@diamondcertified.org</a> or (925) 548-3175.