News Release FOR IMMEDIATE RELEASE

Richard Estrada, President ATCO Pest Control (415) 669-4994 richard@atcopestcontrol.com

Greg Louie, CEO American Ratings Corporation (925) 548-3175 greglouie@diamondcertified.org





NEW ATCO Pest Control Diamond Certified Company Report SUMMARY UPDATE

Celebrates 40th anniversary, offers new promotions, new survey responses posted

Petaluma, CA, September 12, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>ATCO Pest Control</u>. This newly researched report for quality-seeking Bay Area consumers adds to ATCO Pest Control's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

ATCO Pest Control has earned Diamond Certified for 17 consecutive years, with 303 verified customers surveyed and a customer loyalty rate of 97%. The company provides a complete range of pest control services for residential and commercial clients in Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties.

Character Constitute Company Report SUMANY UNDATE Segmenter 2023 ATCO Pest Control ATCO

President Richard Estrada, Diamond Certified Expert Contributor

Richard Estrada is a veteran of the pest control industry who has contributed his expertise to help Bay Area residents improve their pest control projects. He is available to provide his unique insights on all types of pest control topics. Reach him directly for interviews at richard@atcopestcontrol.com or (415) 669-4994.



Richard's expert tips and additional information about ATCO Pest Control can be found below.

ATCO Pest Control Diamond Certified Company Report + New SUMMARY UPDATE

ATCO Pest Control Diamond Certified Video Reports

Company Profile

Company Story

Expert Contributions

President Richard Estrada's Diamond Certified Expert Contributions

Richard Estrada Profile

Richard Estrada Expert Tip: How to Deal With Ants in Your Home

Richard Estrada Expert Tip: Pest-Proofing Your Home Exterior

Richard Estrada Expert Tip: Avoiding Pest Problems Caused by Subterranean Moisture

Richard Estrada Expert Tip: How to Prevent and Remove Rodents

Richard Estrada Expert Video: Pest-Proofing Your Home Exterior

Richard Estrada Expert Video: Preventing Moisture-Related Pest Issues

Richard Estrada Expert Video: Dealing With Ants in Your Home

Richard Estrada Expert Video: Keeping Rodents Out of Your Home

"ATCO Pest Control has earned Diamond Certified for nearly two decades, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a fantastic pest control company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About ATCO Pest Control

ATCO Pest Control uses a variety of advanced control methods to eradicate, trap, remove, and deter pests for residential, commercial and municipal clients in Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma Counties. The family-owned and operated company takes a "common sense" approach to handling common pest invasions such as ants, rodents, spiders and fleas. ATCO's termite department can provide WDO reports and perform treatments to eradicate termites and remediate moisture-related issues. Additionally, its bed bug department specializes in the most up-to-date bed bug control methods.

Richard Estrada is president of ATCO Pest Control, a Diamond Certified pest control company. He can be contacted at richard@atcopestcontrol.com or (415) 669-4994.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the

country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.