News Release FOR IMMEDIATE RELEASE

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NEW Armed Force Pest Control, Inc. Diamond Certified Company Report SUMMARY UPDATE

Wins the 2024 Lake & Mendocino Counties Readers' Choice Gold Award for Best Pest Control Company, surpasses 400 Google Reviews, new survey responses posted

Petaluma, CA, October 14, 2024 – Diamond Certified Resource has published a new Company

Report Summary Update on <u>Armed Force Pest Control, Inc.</u> This newly researched report for quality-seeking Bay Area consumers adds to Armed Force Pest Control's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table, owner expert tips and more.

Armed Force Pest Control earned Diamond Certified in 2023, with 100 verified customers surveyed and a customer loyalty rate of 98%. The company serves Sonoma, Lake, Napa, Mendocino, Yuba, Sutter and Colusa Counties with all types of residential and commercial pest control services.



Here are some highlights from the new Update:

- Recently won the 2024 Lake & Mendocino Counties Readers' Choice Gold Award for Best Pest Control Company
- Now providing discounts for clients who have multiple properties that need pest control services

 Now donating its services to families that are experiencing pest issues but aren't able to pay for services

President Sarah Miller, Diamond Certified Expert Contributor

Sarah Miller is a veteran of the pest control industry who has contributed her expertise to help Bay Area residents improve their pest control projects. As a Diamond Certified Expert Contributor, she is available to provide her unique insights on all types of pest control topics. Reach her directly for interviews at sarah@armedforcepest.com or (707) 987-9828.



Sarah's expert tips and additional information about Armed Force Pest Control can be found below.

Armed Force Pest Control, Inc. Diamond Certified Company Report + New SUMMARY UPDATE

Armed Force Pest Control, Inc. Diamond Certified Video Reports

Company Profile
Company Story
Expert Contributions

President Sarah Miller's Diamond Certified Expert Contributions

Sarah Miller Profile

<u>Sarah Miller Expert Tip: The 3 Types of Pre-Purchase Home Inspections</u> <u>Sarah Miller Expert Video: The 3 Types of Pre-Purchase Home Inspections</u>

Sarah Miller Expert Video: How to Prevent Carpenter Ants

"Armed Force Pest Control, Inc. has earned our highest award, Diamond Certified, and now we've added to our deep research on the company in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their customer survey responses and see all the services they offer, they really stand out as a top rated pest control company. They're very impressive."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

About Armed Force Pest Control, Inc.

<u>Armed Force Pest Control, Inc.</u> provides a wide range of pest control services for residential and commercial clients in Sonoma, Lake, Napa, Mendocino, Yuba, Sutter, and Colusa Counties. The company has the training and equipment to remove all types of pests (including bats, rodents and wood-destroying organisms) from its customers' properties, and it's also qualified to offer yard protection services like tree spraying and weed treatments.

Sarah Miller is president of Armed Force Pest Control, Inc., a Diamond Certified pest control company. She can be contacted at sarah@armedforcepest.com or (707) 987-9828.

About American Ratings Corporation

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise[®] earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.