## News Release FOR IMMEDIATE RELEASE

Jeff Alexander, Owner Alexander Company (650) 525-4171 jeff@alexanderco.com



Greg Louie, CEO American Ratings Corporation (925) 548-3175 greglouie@diamondcertified.org



# **NEW Alexander Company Diamond Certified Company Report SUMMARY UPDATE**

Celebrates 54th anniversary, new projects completed, new survey responses posted

Petaluma, CA, October 16, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>Alexander Company</u>. This newly researched report for quality-seeking Bay Area consumers adds to Alexander Company's deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Alexander Company has earned Diamond Certified for 13 consecutive years, with 350 verified customers surveyed and a customer loyalty rate of 96%. The company installs windows and doors for homeowners in San Mateo County and San Francisco.



### Owner Jeff Alexander, Diamond Certified Expert Contributor

Jeff Alexander is a veteran of the window and door industry who has contributed his expertise to help Bay Area residents improve their window and door projects. He is available to provide his unique insights on all types of window and door topics. Reach him directly for interviews at jeff@alexanderco.com or (650) 525-4171.



Jeff's expert tips and additional information about Alexander Company can be found below.

Alexander Company Diamond Certified Company Report + New SUMMARY UPDATE

Alexander Company Diamond Certified Video Reports Company Profile Company Story
Expert Contributions

### **Owner Jeff Alexander's Diamond Certified Expert Contributions**

<u>Jeff Alexander Profile</u>

<u>Jeff Alexander Expert Tip: Choosing the Right Window Contractor</u> <u>Jeff Alexander Expert Video: The Key to a Successful Window Project</u>

"Alexander Company has earned Diamond Certified for over a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as a fantastic window and door company."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

#### **About Alexander Company**

Alexander Company installs replacement windows and doors for residential clients in San Mateo County and San Francisco. In addition to its professional installation capabilities, the family-owned and operated company maintains a large showroom in Burlingame that carries a wide variety of products, including vinyl, aluminum, wood and fiberglass windows made by leading manufacturers such as Simonton, Marvin, Anderson, and Milgard.

Jeff Alexander is owner of Alexander Company, a Diamond Certified window and door company. He can be contacted at <u>jeff@alexanderco.com</u> or (650) 525-4171.

#### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise<sup>®</sup> earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.