# News Release FOR IMMEDIATE RELEASE

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# NEW Abbey Carpets by Fashion Floors Diamond Certified Company Report SUMMARY UPDATE

Celebrates 47th anniversary, offers new discount on porcelain tile and natural stone flooring products, new survey responses posted

Petaluma, CA, April 17, 2025 – Diamond Certified Resource has published a new Company Report Summary Update on <u>Abbey Carpets by Fashion Floors</u>. This newly researched report for quality-seeking Bay Area consumers adds to Abbey Carpets by Fashion Floors' deep info company report on <u>diamondcertified.org</u>, which includes in-depth ratings, researched articles, verified real customer ratings, verbatim survey responses, videos, photos, a capabilities table and more.

Abbey Carpets by Fashion Floors has earned Diamond Certified for nine consecutive years, with 234 verified customers surveyed and a customer loyalty rate of 96%. The company sells a variety of flooring products at its Antioch showroom and installs flooring for clients in Contra Costa County.

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# Owner Steven Siegfried, Diamond Certified Expert Contributor

Steven Siegfried is a veteran of the flooring industry who has contributed his expertise to help Bay Area residents improve their flooring projects. He is available to provide his unique insights on all types of flooring topics. Reach him directly for interviews at <a href="mailto:fashionflo@sbcglobal.net">fashionflo@sbcglobal.net</a> or (925) 233-6334.

Steven's expert tips and additional information about Abbey Carpets by Fashion Floors can be found below.



# Abbey Carpets by Fashion Floors Diamond Certified Company Report + New SUMMARY UPDATE

# Abbey Carpets by Fashion Floors Diamond Certified Video Reports

Company Profile
Company Story
Expert Contributions

## Owner Steven Siegfried's Diamond Certified Expert Contributions

Steven Siegfried Profile

Steven Siegfried Expert Tip: How to Choose Carpet That Resists Pet Stains

Steven Siegfried Expert Video: Pet-Friendly Carpeting

"Abbey Carpets by Fashion Floors has earned Diamond Certified for nearly a decade, and we're proud to add even more deep research about them in this new Summary Update," says Greg Louie, founder and CEO of American Ratings Corporation, creator of Diamond Certified Resource. "When you read their survey responses and see photos of their jobs, they really stand out as an excellent flooring showroom."

Only companies that score Highest in Quality and Helpful Expertise earn Diamond Certified. What really separates Diamond Certified ratings from the star score averages at review sites is that a large, random sample of each company's customers are surveyed by phone to get the most accurate ratings and verify only *real* customers are responding. By surveying from a company's entire customer base, each company's research results truly represent its customer satisfaction level. Most companies can't pass the rating.

### **About Abbey Carpets by Fashion Floors**

Abbey Carpets by Fashion Floors offers a wide variety of carpet; ceramic tile; and hardwood, vinyl, and laminate flooring products at its Antioch facility. As an affiliate of Abbey Carpet & Floor, the company has access to products made by industry leaders like Shaw, Mohawk and American Showcase, and it also has the training and equipment to install flooring for residential and commercial clients throughout Contra Costa County.

Steven Siegfried is owner of Abbey Carpets by Fashion Floors, a Diamond Certified flooring showroom. He can be contacted at fashionflo@sbcglobal.net or (925) 233-6334.

### **About American Ratings Corporation**

American Ratings Corporation (ARC), the creator of <u>Diamond Certified Resource</u>, the source for consumers who love quality local companies, rates local companies by surveying only their verified real customers to produce the country's most accurate ratings of local companies. It also creates deeply researched company reports and consumer guides that give consumers the best companies plus the best advice for choosing a local Auto, Home, Health or Personal service type of company.

Only companies rated Highest in Quality and Helpful Expertise® earn Diamond Certified and are backed by their Performance Guarantee. All their deeply researched reports and guides are available for free at diamondcertified.org. They also produce an annual, full-color, printed Diamond Certified Directory with 840,000 copies published in 9 geographic zones in the Greater San Francisco Bay Area. Each April, these are mailed for free to their 182,000 Diamond Certified Preferred Members and selected homeowners and companies.

Greg Louie is CEO of ARC. He can be contacted at greglouie@diamondcertified.org or (925) 548-3175.